Open-World Evaluation for Retrieving Diverse Perspectives

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Seeking Information on Subjective Topics



Tabs VS Spaces. Which character should be used for indentation?

You're Happy with the Results



Tabs VS Spaces. Which character should be used for indentation?



Spaces are for spacing things. You wouldn't use a TAB between words in a sentence, because that's the wrong character. Similarly, you shouldn't use spaces to indent your code, because that's the wrong character.



geometrian.com

https://geometrian.com > blog > tabs_versus_spaces

TABs vs. Spaces - of Agatha Mallett

Until...



Tabs VS Spaces. Which character should be used for indentation?

Spaces are the preferred indentation method.

PEP 8:

Tabs should be used solely to remain consistent with code that is already indented with tabs.

Users need comprehensive information



Tabs VS Spaces. Which character should be used for indentation?

Pro Tabs

Tabs avoid the malformatting that happens when multiple contributors to a codebase have different space indentation level settings.

Tabs allow for an easier editing experience.

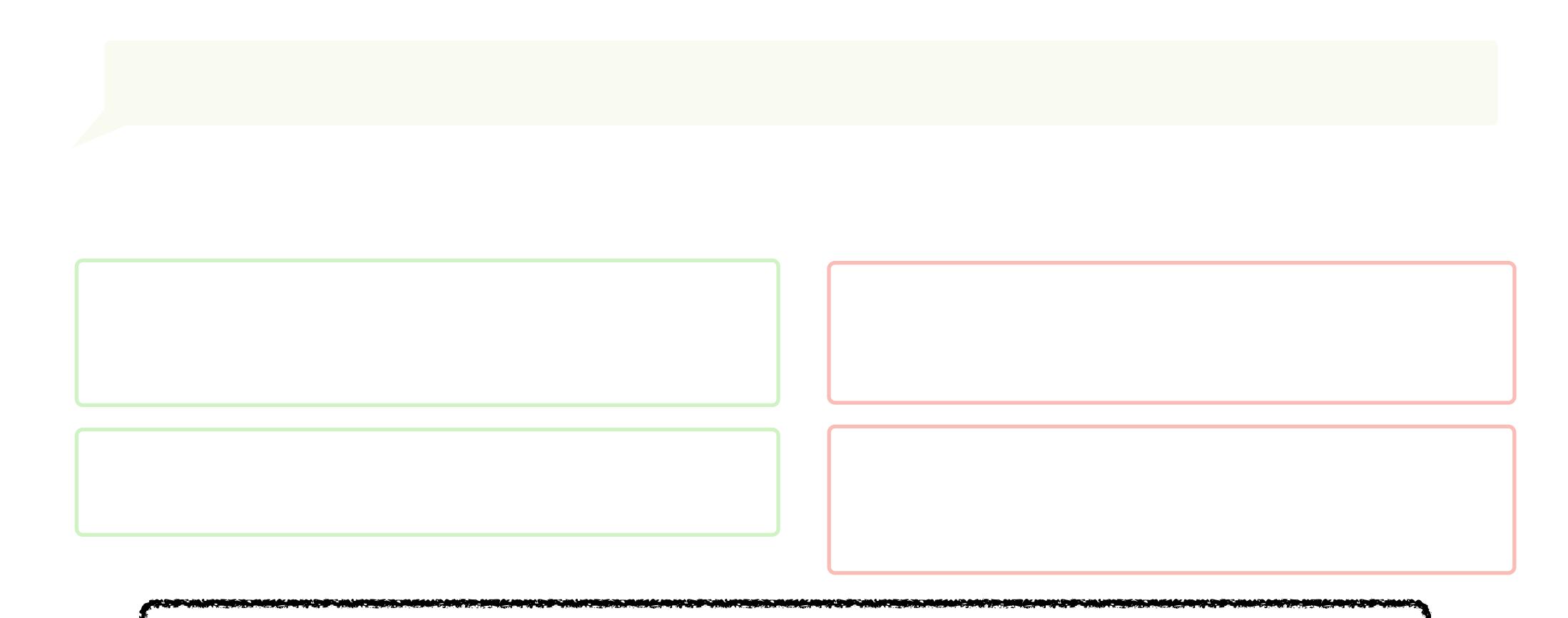
Tab characters use fewer bytes of storage than for any indentation greater than one character.

Pro Spaces

Tabs and spaces are redundant ways of indenting source code. Having only one way is better than having two ways.

The tab character is hard to insert into input fields, for example in search-and-replace forms, since it is also used to switch to the

Users need comprehensive information



We study whether retrieval systems can present diverse information given subjective questions.

Traditional

Who was the actor that played Ben stone on Law & Order?



y* = Michael Moriaty

Retriever

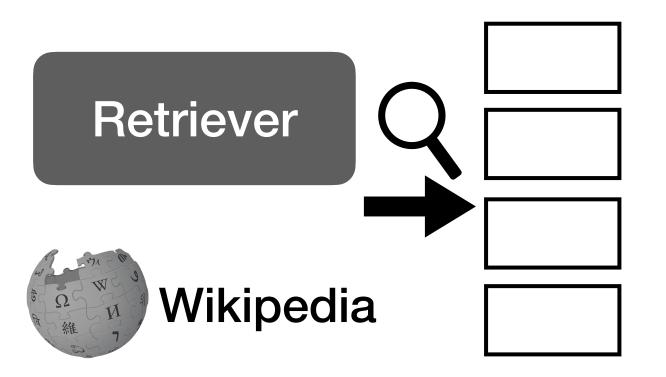


Traditional

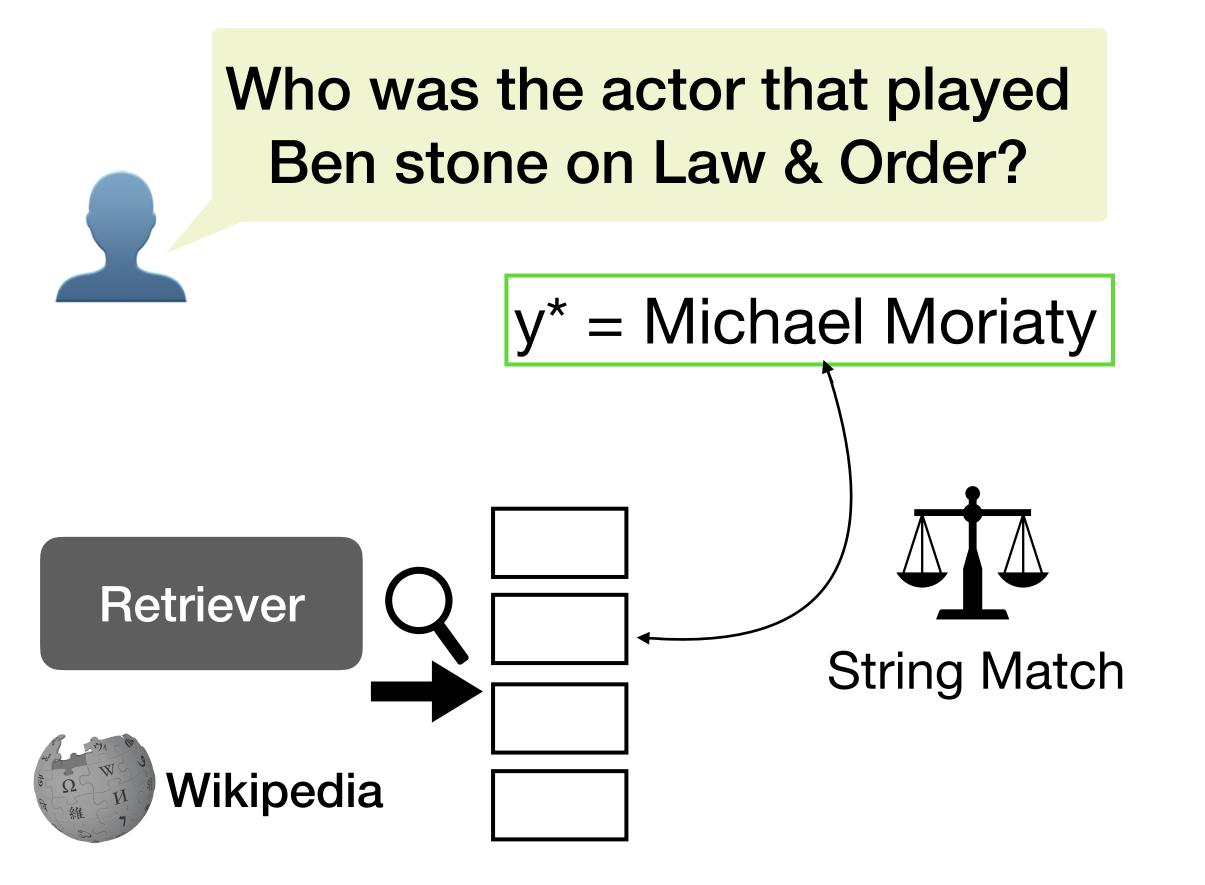
Who was the actor that played Ben stone on Law & Order?



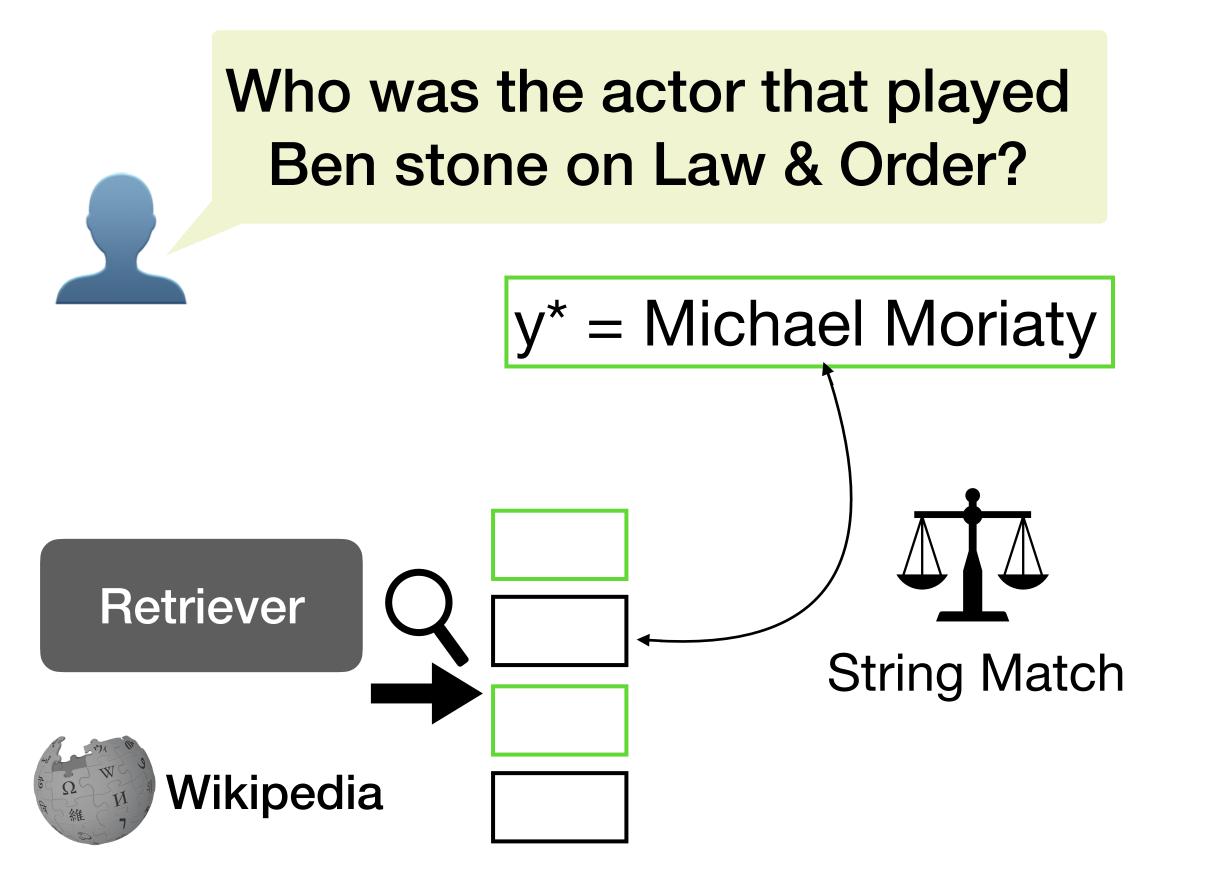
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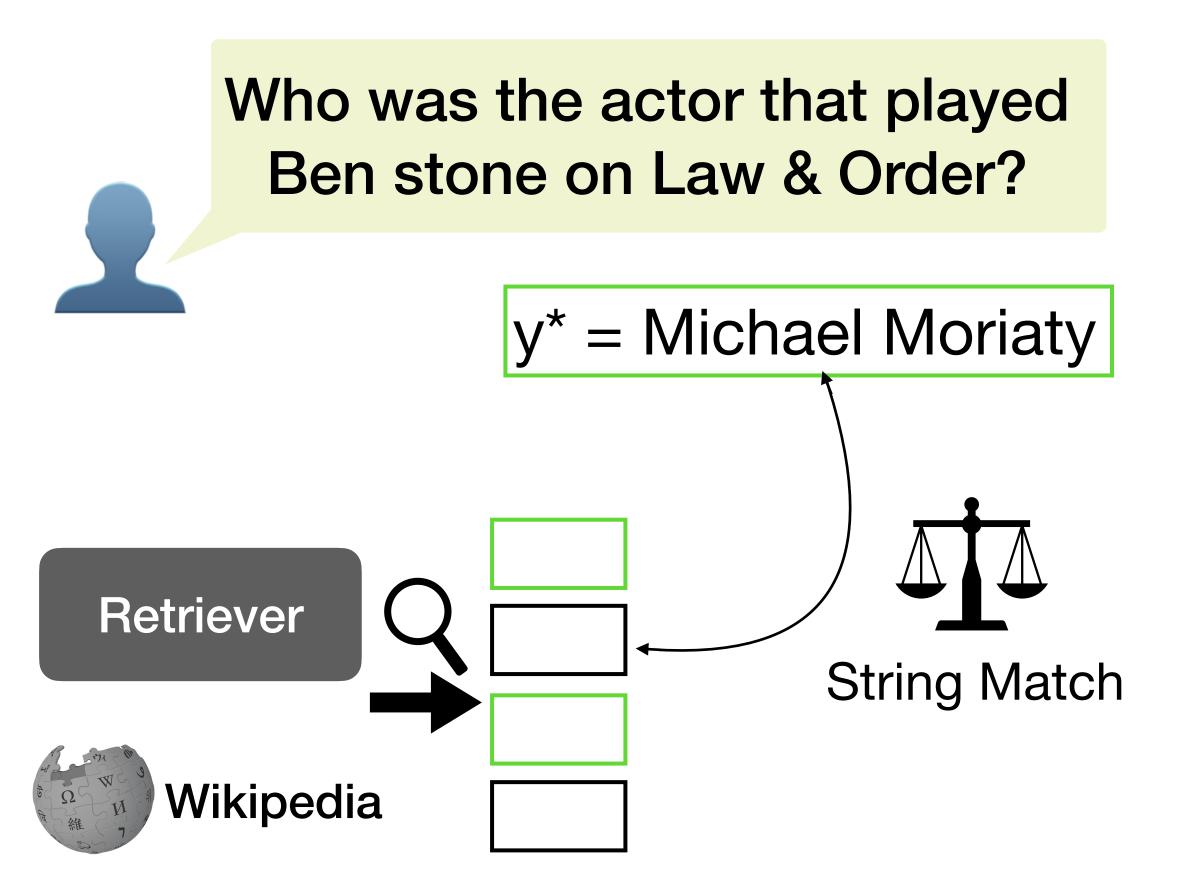
Traditional



Traditional



Traditional Our Setting





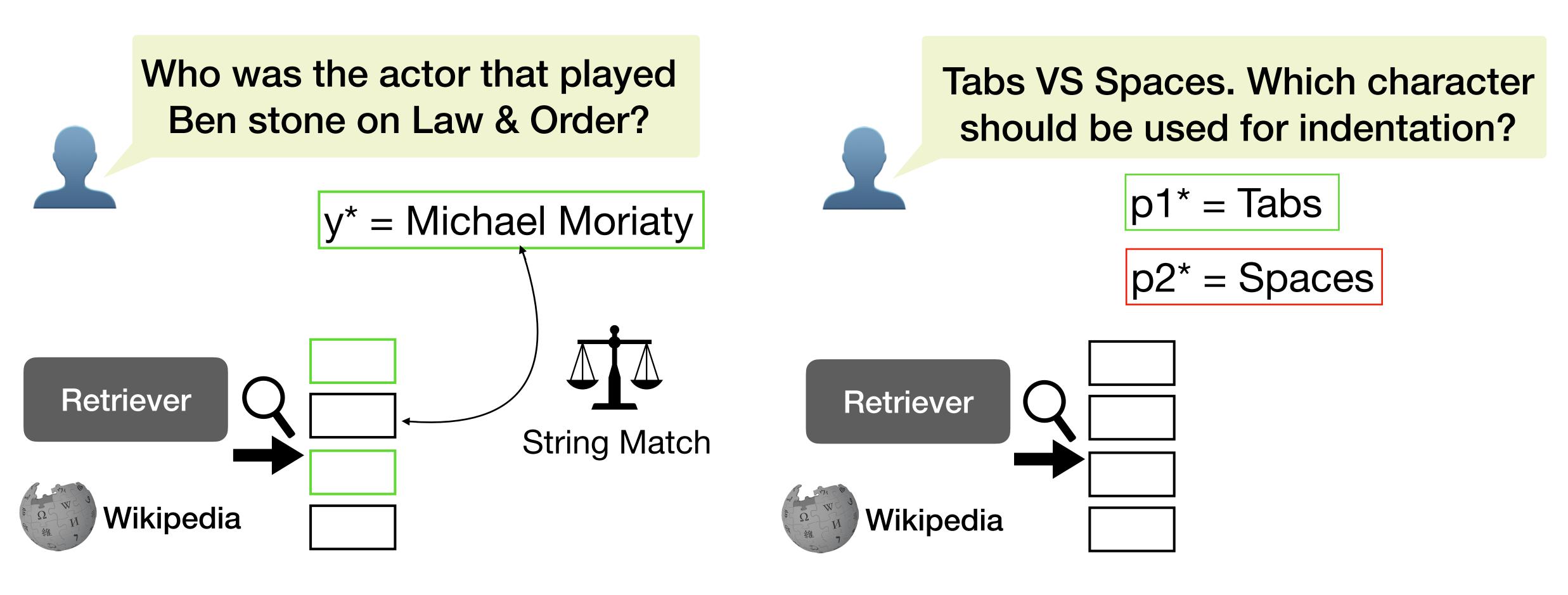
Tabs VS Spaces. Which character should be used for indentation?

$$p1* = Tabs$$

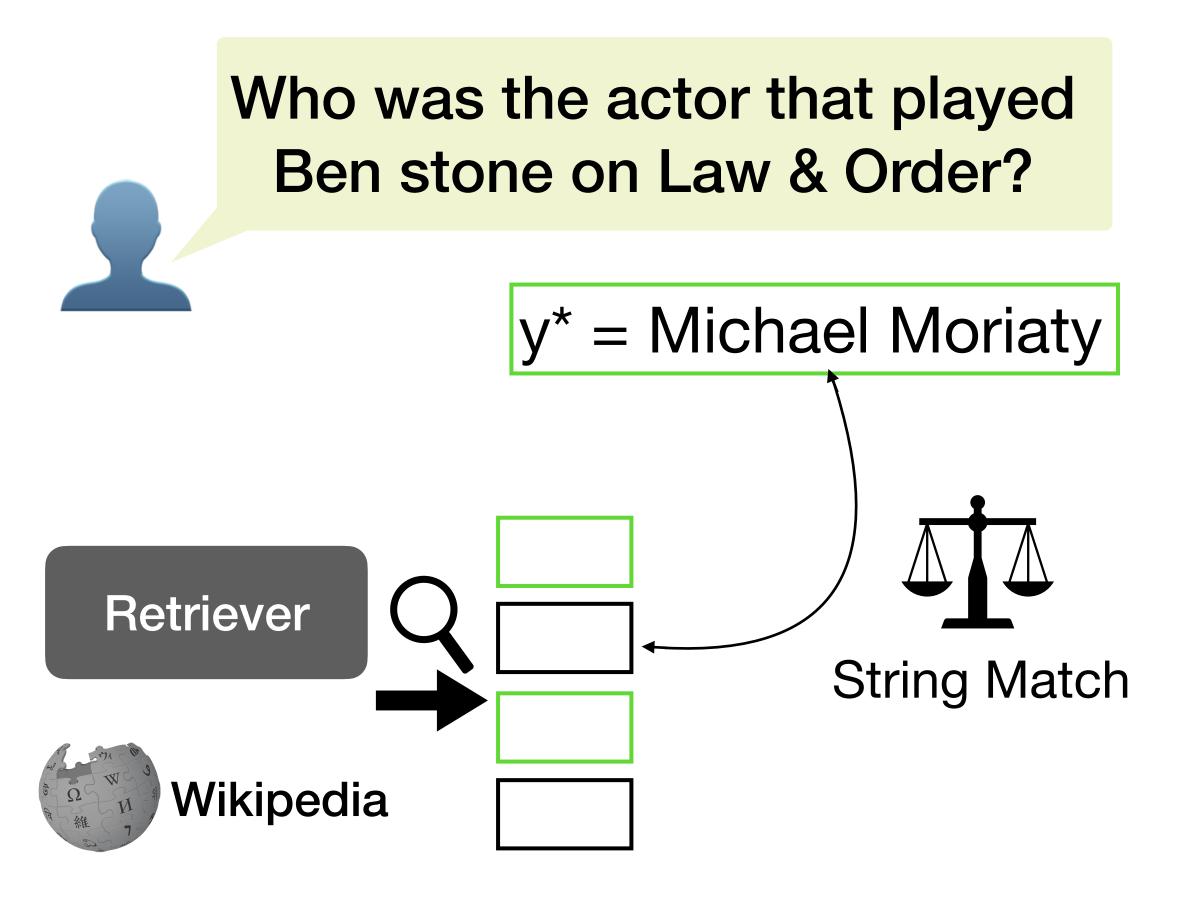
Retriever

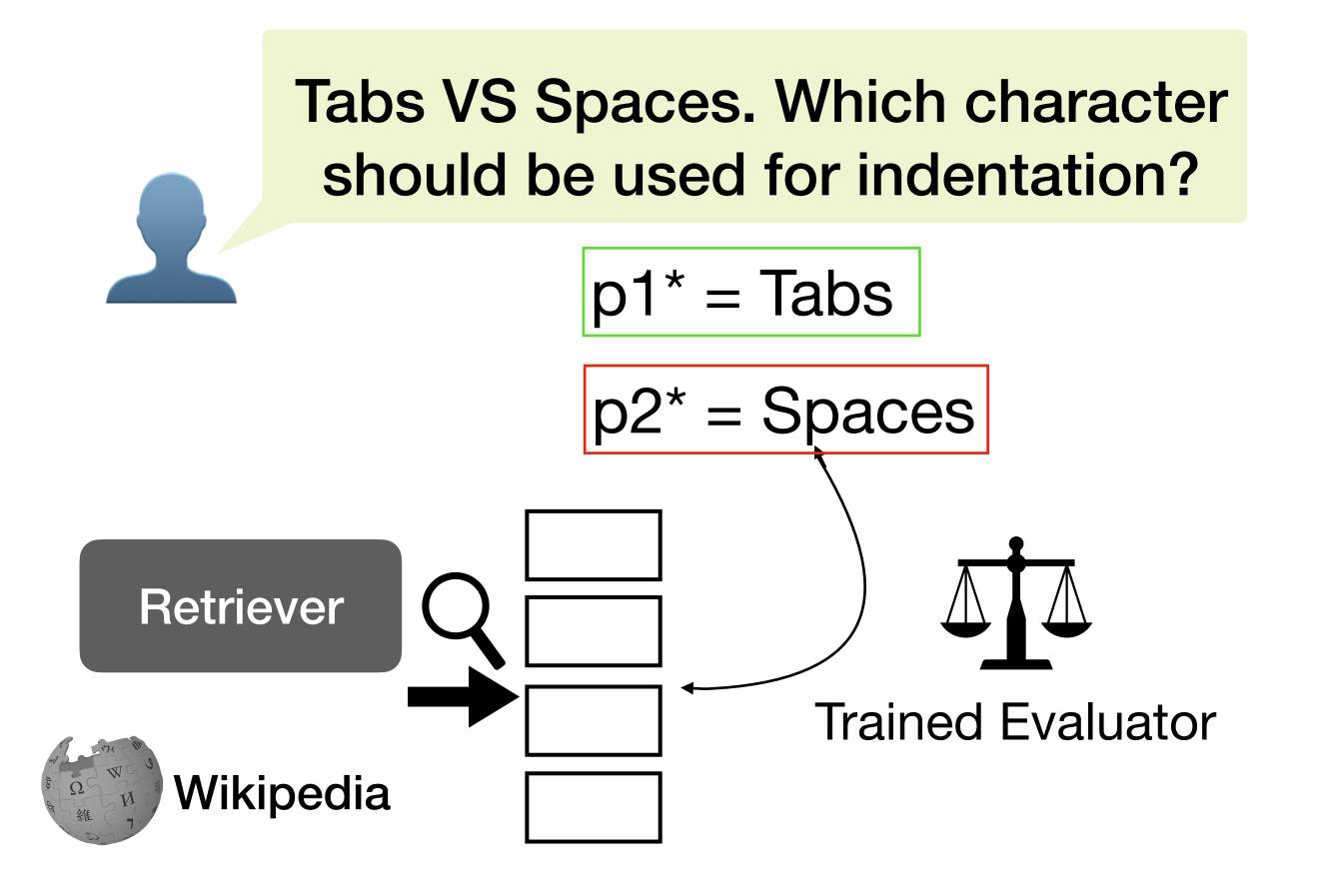


Traditional Our Setting

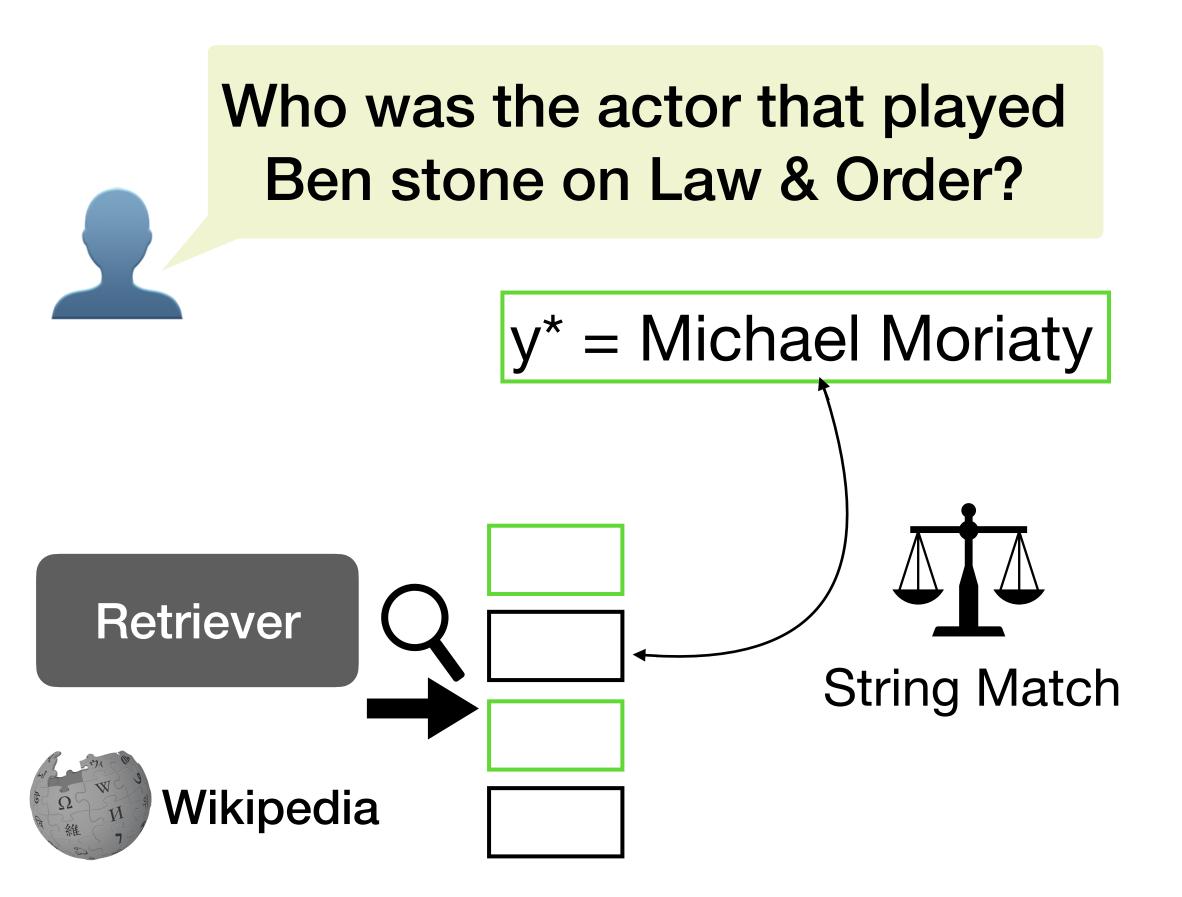


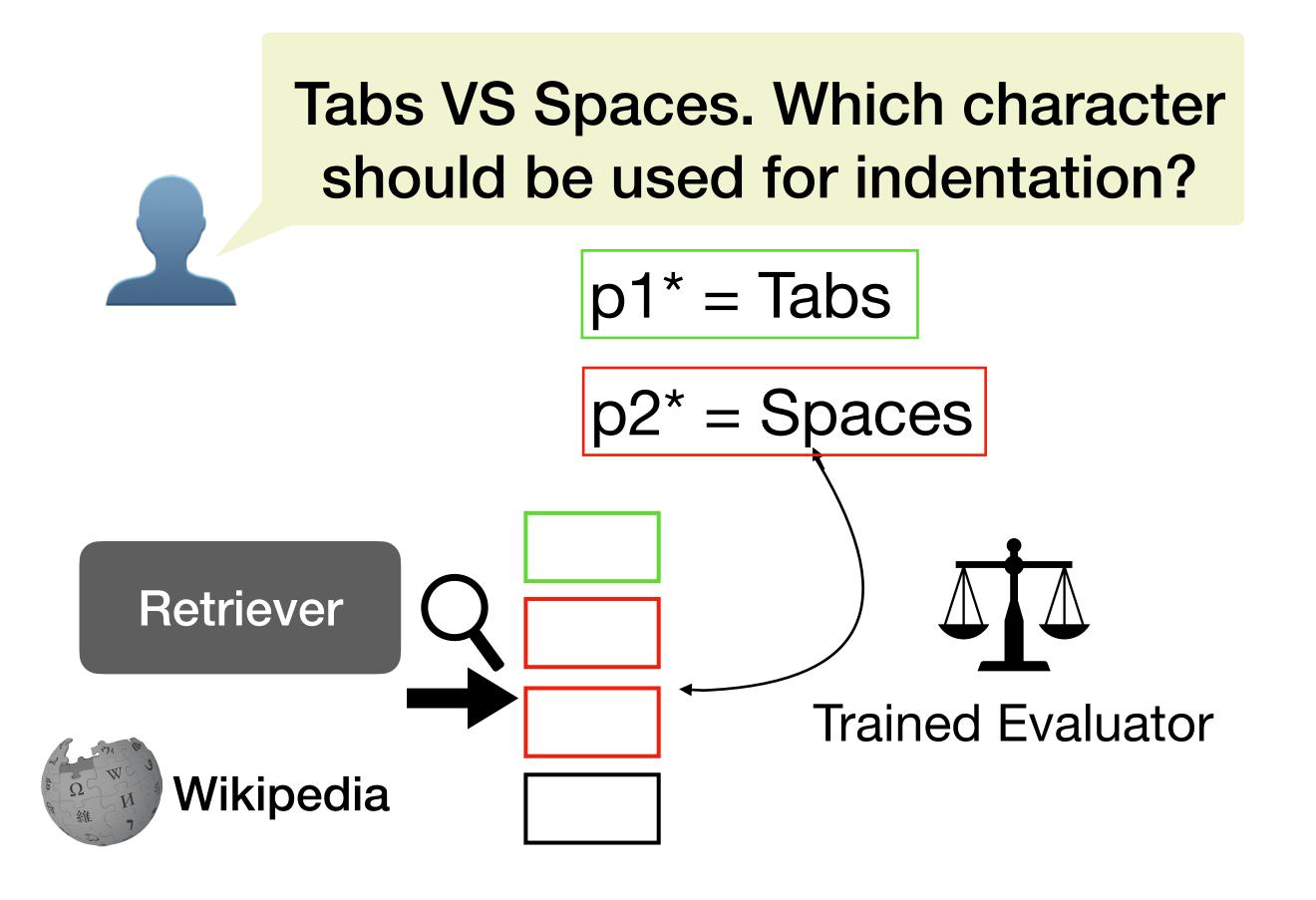
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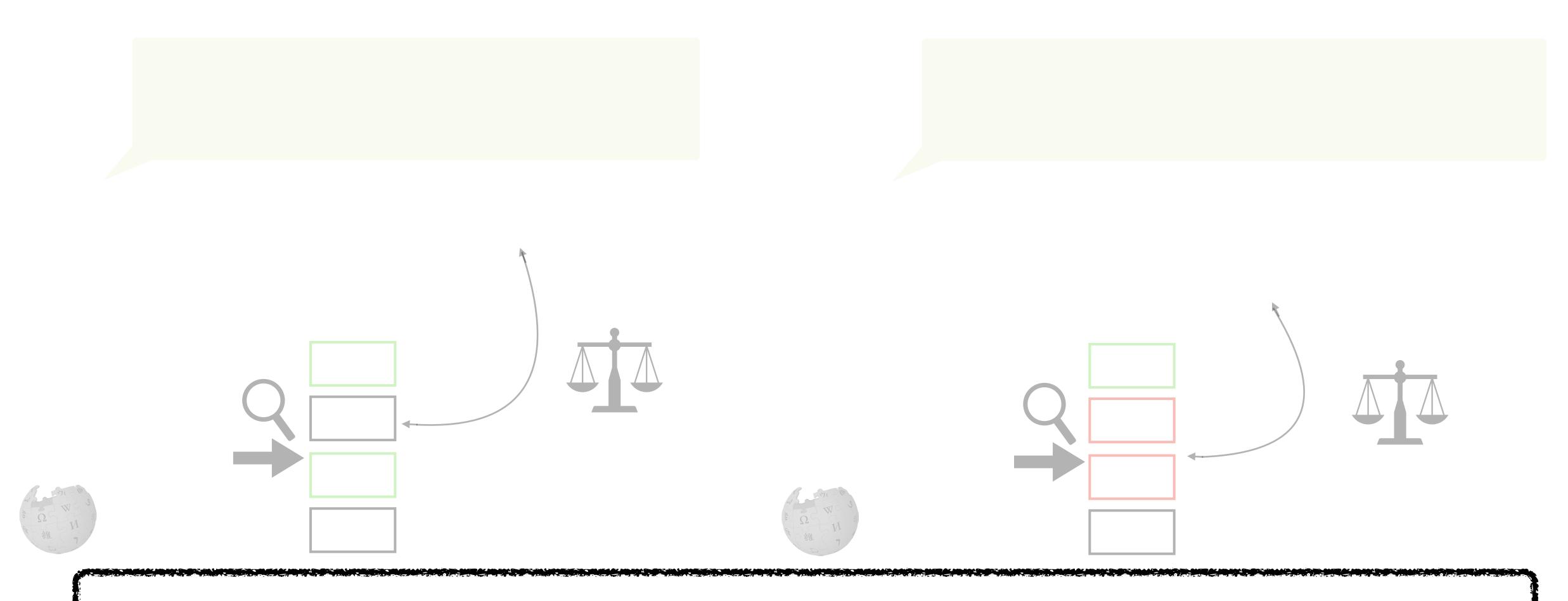




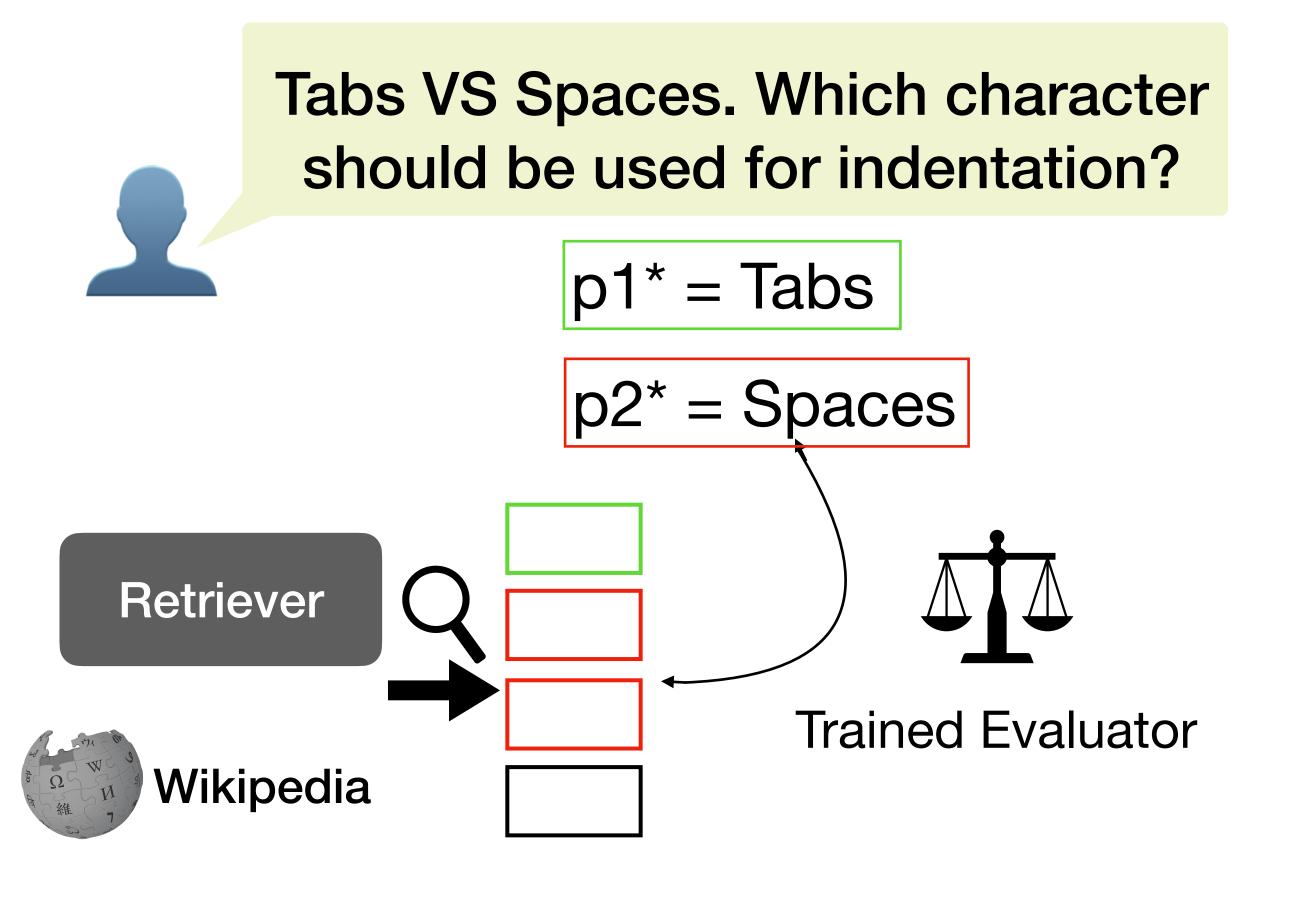
Traditional Our Setting

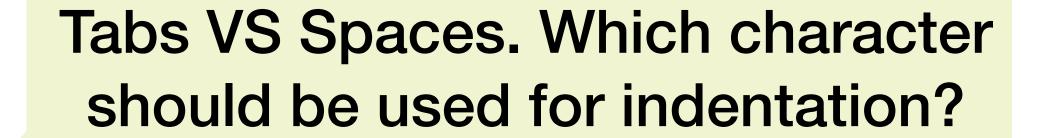


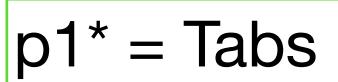




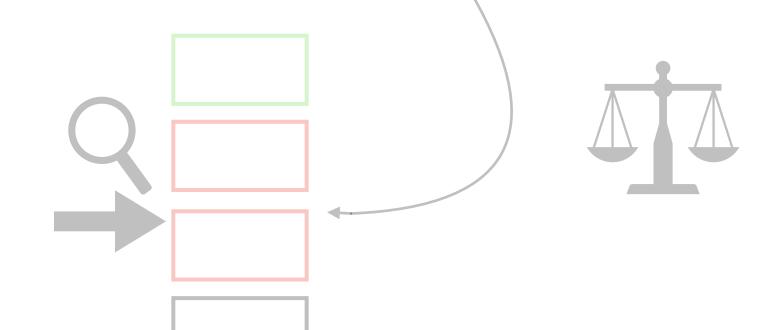
Check if the retrieved document set contains all the ground truth perspectives





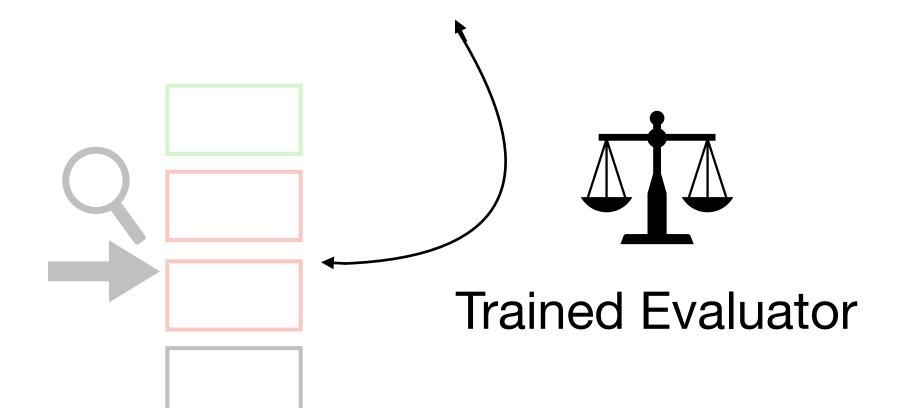


p2* = Spaces



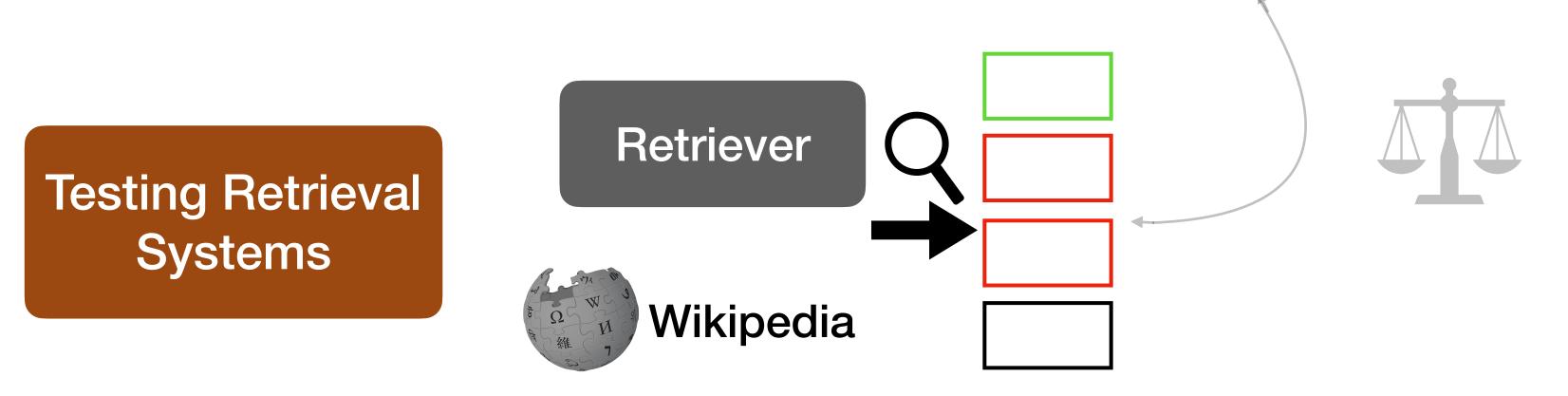




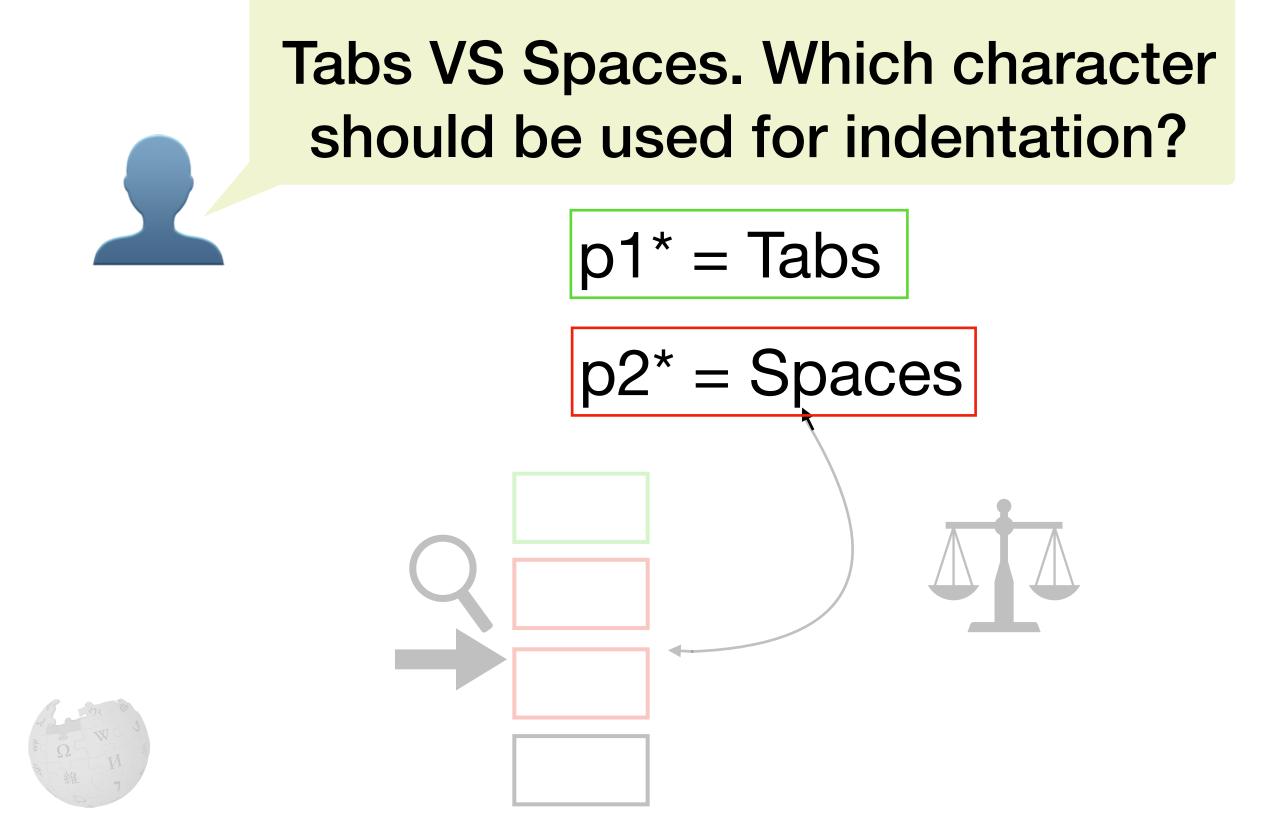








Benchmark Construction





	Debate Questions		Survey Questions
	Arguana	Kialo	OpinionQA
Question	Does an increase in choice lead to unhappiness and stress?	What's the best Twitter/X alternative?	Do you feel safer with a gun in your household?

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Question	to unitappiness and stress:	• The best Twitter/X alternative is Facebook.	
Perspective	 An increase in choice leads to unhappiness and stress. 	• The best Twitter/X alternative is Kialo.	 Having a gun in the household increases my sense of safety.
Set	 An increase in choice does not 	• The best Twitter/X alternative is Instagram.	 Having a gun in the household doe
	lead to unhappiness and stress.	• The best Twitter/X alternative is reddit.	not increase my sense of safety.

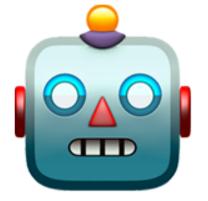
Survey Questions

Debate Questions

Kialo **OpinionQA** Arguana Do you feel safer with a gun in your Does an increase in choice lead What's the best Twitter/X alternative? Question household? to unhappiness and stress? The best Twitter/X alternative is Facebook. An increase in choice leads to Having a gun in the household The best Twitter/X alternative is Kialo. increases my sense of safety. unhappiness and stress. Perspective The best Twitter/X alternative is Instagram. Set Having a gun in the household does An increase in choice does not The best Twitter/X alternative is reddit. not increase my sense of safety. lead to unhappiness and stress.

Obtain data from these sources, and generate missing fields with GPT-4

Debate Questions



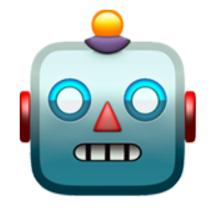
Survey Questions

BERDS: Benchmark for Retrieval Diversity for Subjective questions

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Dehate Questions



Survey Questions

BERDS: Benchmark for Retrieval Diversity for Subjective questions

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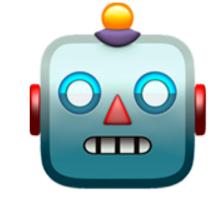


1. ~1K examples for each data source.

BERDS: Benchmark for Retrieval Diversity for Subjective questions

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Obtain data from these sources, and generate missing fields with GPT-4



- 1. ~1K examples for each data source.
- 2. Most examples contain two (binary) perspectives.

Benchmark Construction Example: Kialo

Will ChatGPT do more harm than good?

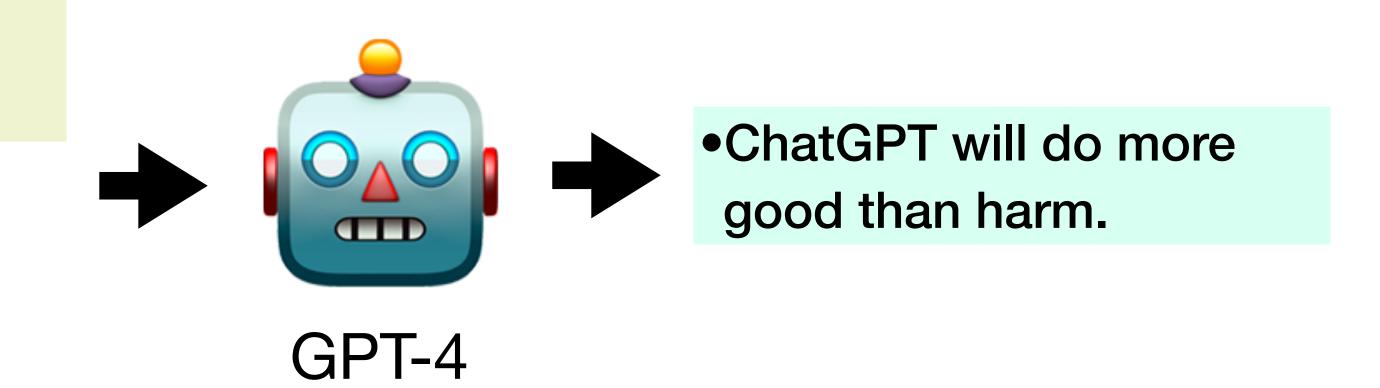
•ChatGPT will do more harm than good.



Benchmark Construction Example: Kialo

Will ChatGPT do more harm than good?

•ChatGPT will do more harm than good.



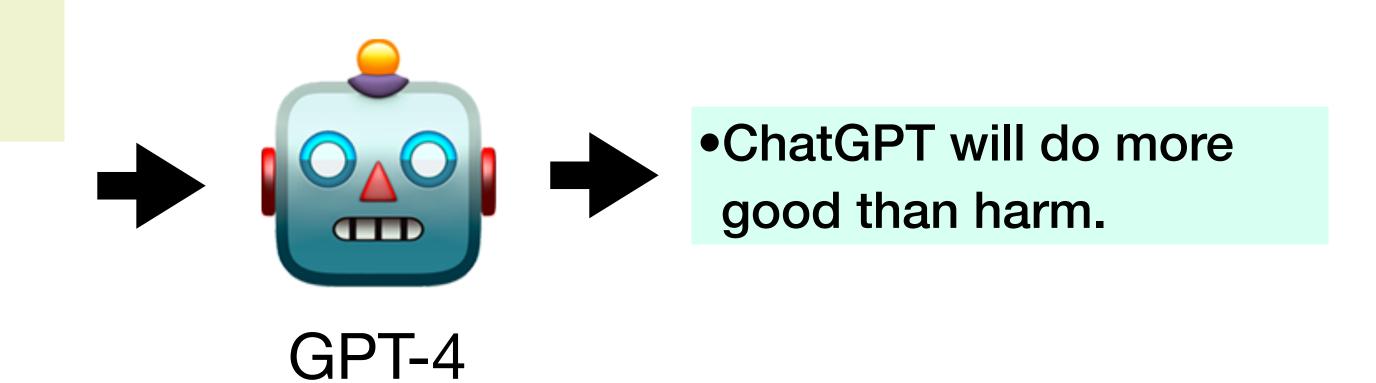


The data generation task is easy for GPT-4.

Benchmark Construction Example: Kialo

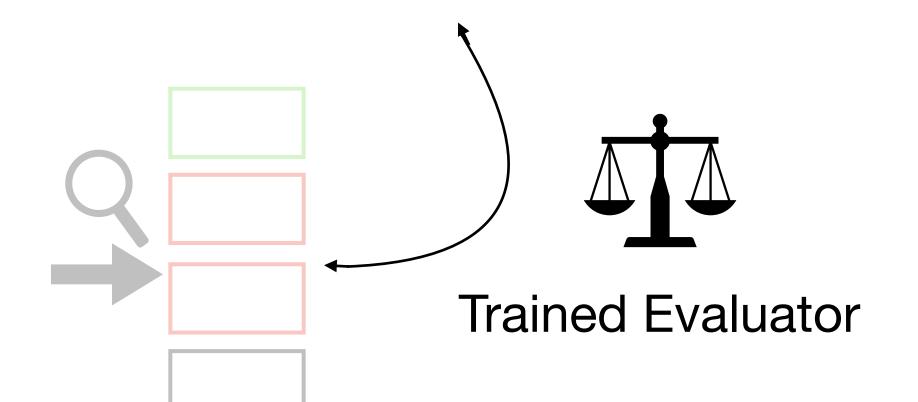
Will ChatGPT do more harm than good?

•ChatGPT will do more harm than good.



- The data generation task is easy for GPT-4.
- The generated data is of high quality.

Evaluation







Background: Evaluation for Multi-Answer QA



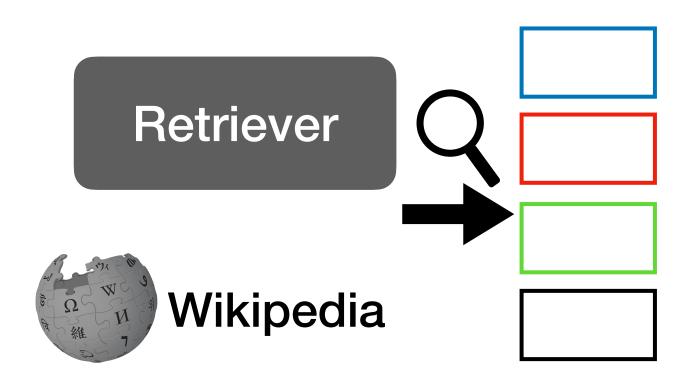
Who starred in Barefoot in the Park on broadway?

Answers

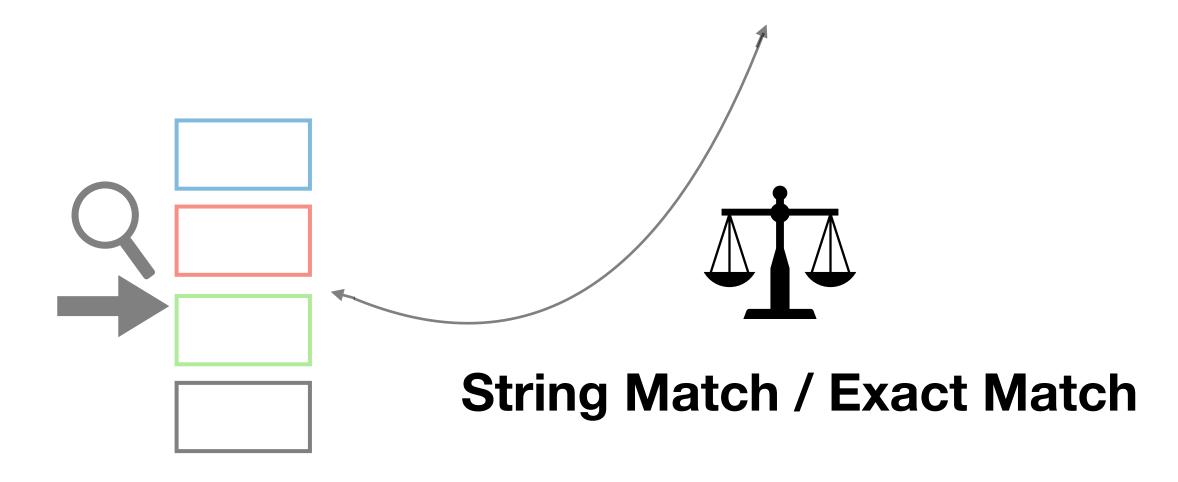
Gold Indices

$$a2^* = Kurt Kasznar; y2^* = 59021$$

$$a3^* = Joseph Keating y3^* = 847230$$



Background: Evaluation for Multi-Answer QA



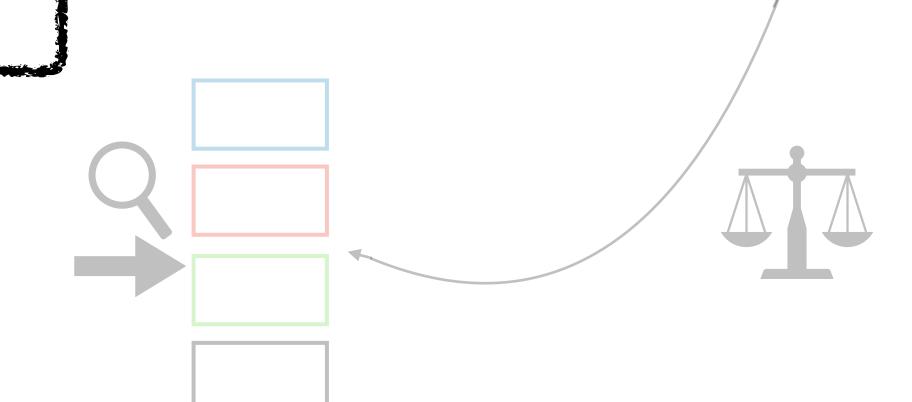


Background: Evaluation for Multi-Answer QA

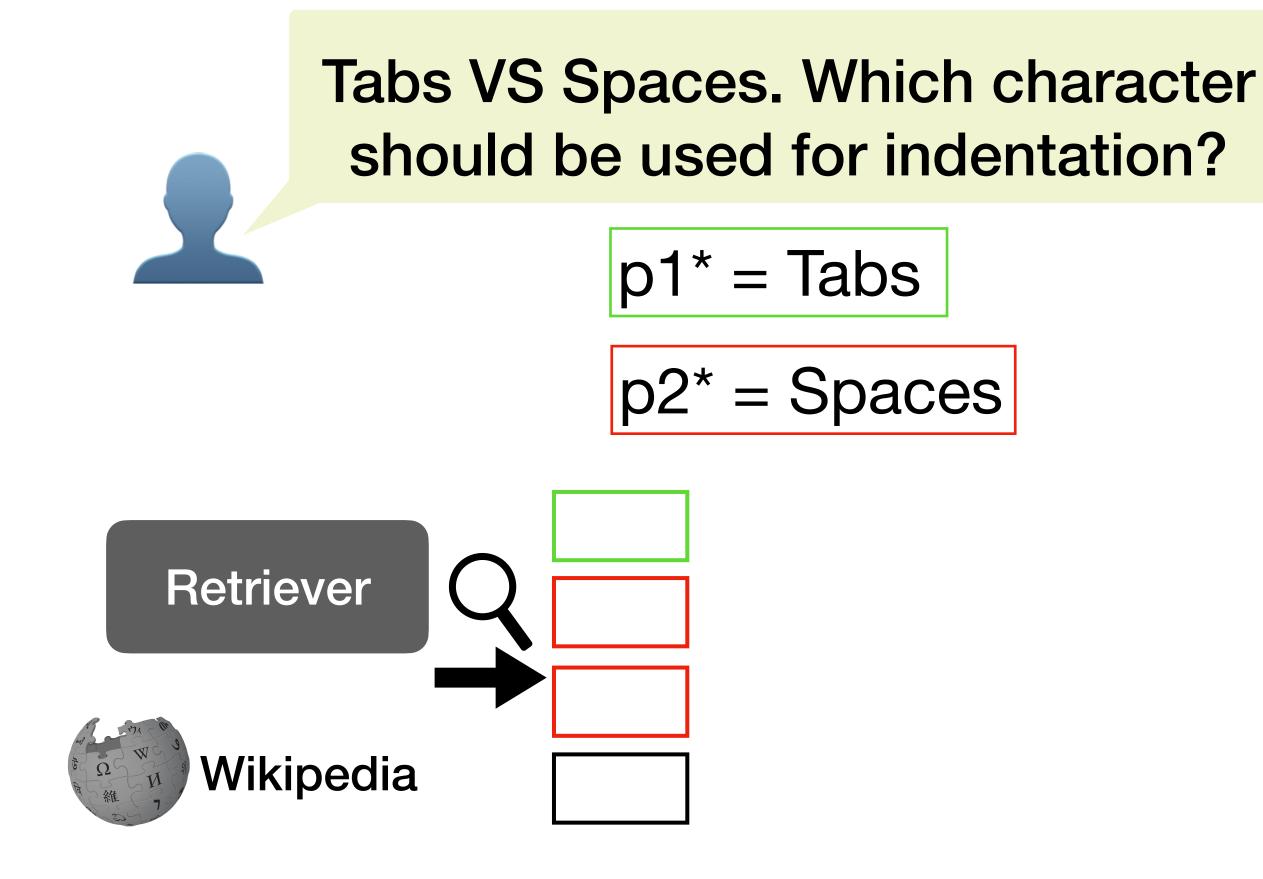
Metric: Precision, MRecall @ k

"MRecall @ k" =1 if top k document set contains all answers



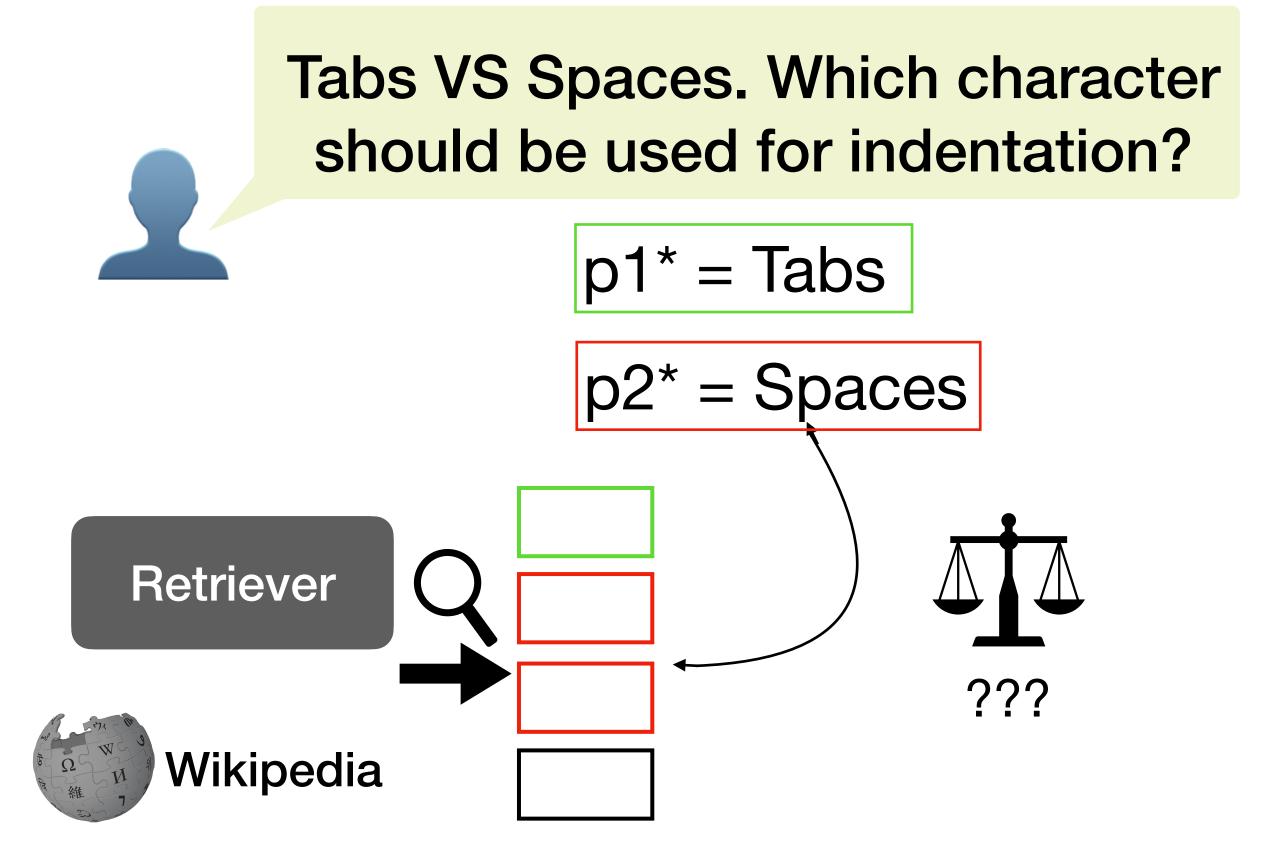


Ours: Evaluation for Subjective Questions

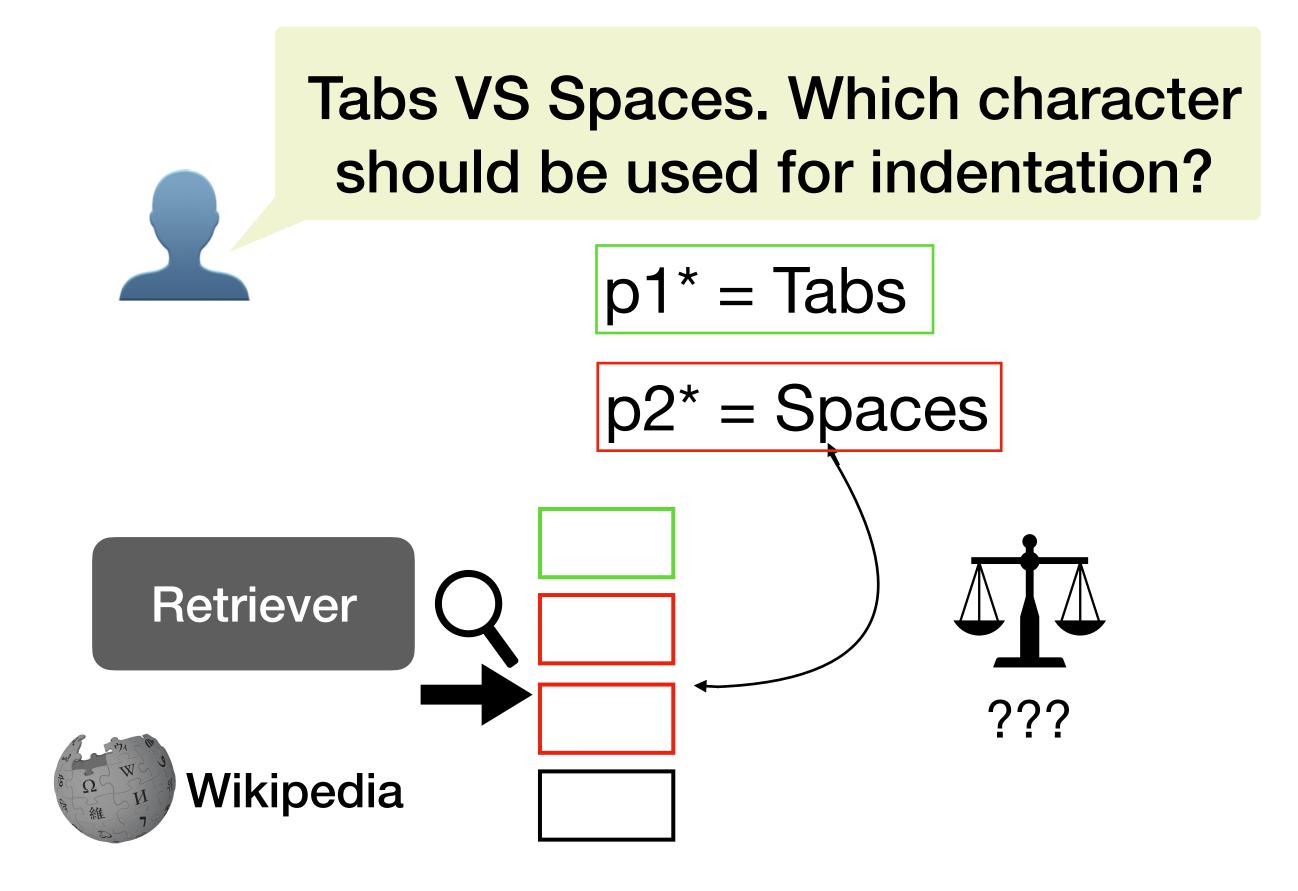


We Can't Re-Use Existing Evaluation Setup

- 1. No ground truth indices
- 2. String match doesn't work



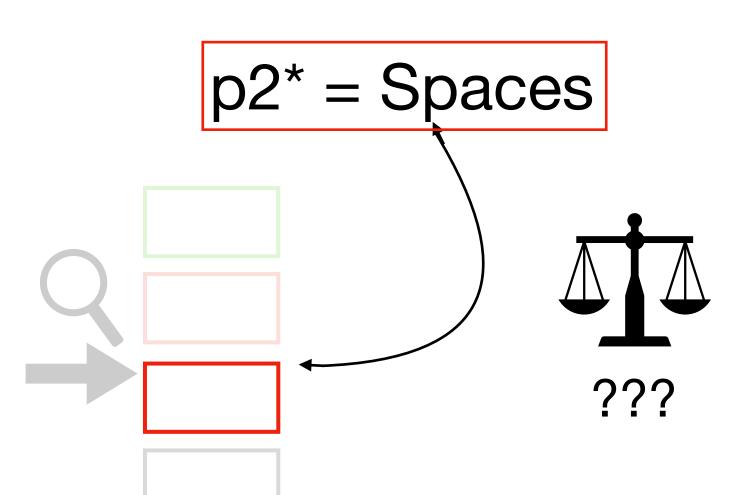
How do we evaluate?



How do we evaluate?

We need to check whether each document contains a perspective.

=> Non-trivial

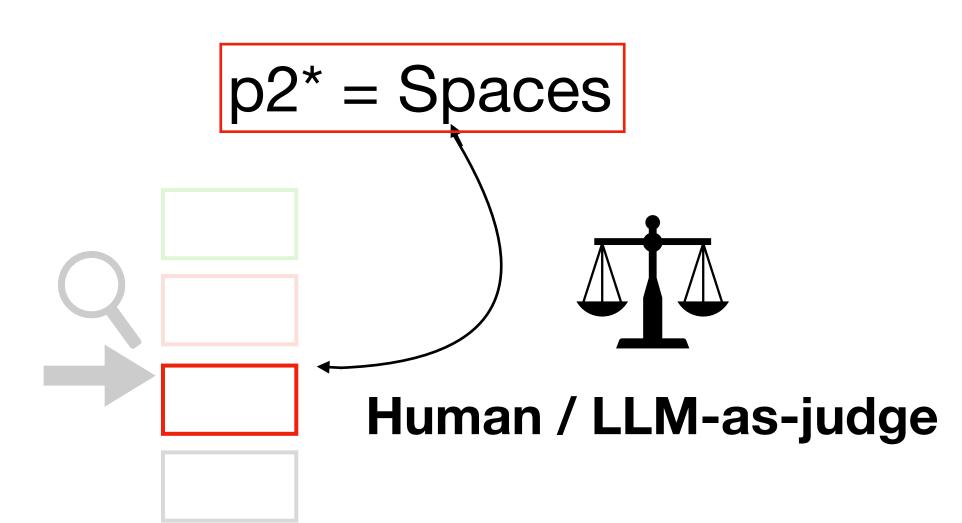




Human or LLM-as-Judge

Human Evaluation / LLM evaluator





• Given a (retrieved) document and a perspective, decide whether the document contains the perspective.

 d_2 : ... You wouldn't use a TAB between words in a sentence because that's the wrong character. Similarly, you shouldn't use spaces to indent your code, because that's the wrong character.

Tab should be used for indentation.

*p**

• Given a (retrieved) document and a perspective, decide whether the document contains the perspective.

Scoring Function: human or LLM

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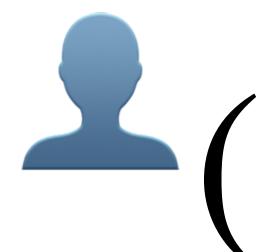
Tab should be used for indentation.

*p**

a

 Given a (retrieved) document and a perspective, decide whether the document contains the perspective.

Scoring Function: human or LLM



 d_2 : ... You wouldn't use a TAB between words in a sentence because that's the wrong character. Similarly, you shouldn't use spaces to indent your code, because that's the wrong character.

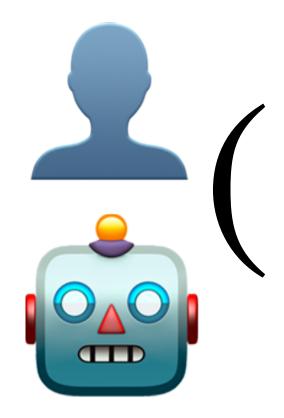
d

Tab should be used for indentation.

*p**

• Given a (retrieved) document and a perspective, decide whether the document contains the perspective.

Scoring Function: human or LLM



 d_2 : ... You wouldn't use a TAB between words in a sentence because that's the wrong character. Similarly, you shouldn't use spaces to indent your code, because that's the wrong character.

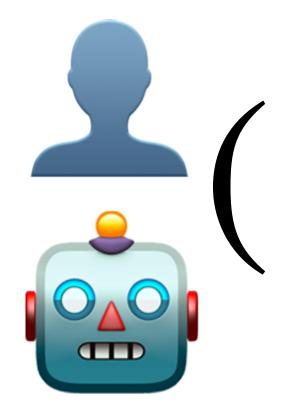
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Scoring Function: human or LLM



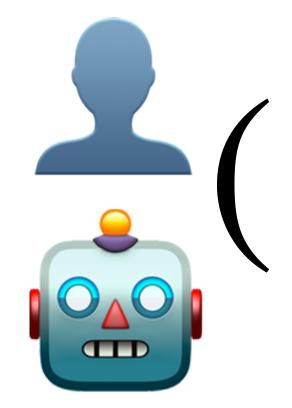
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d

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Scoring Function: human or LLM



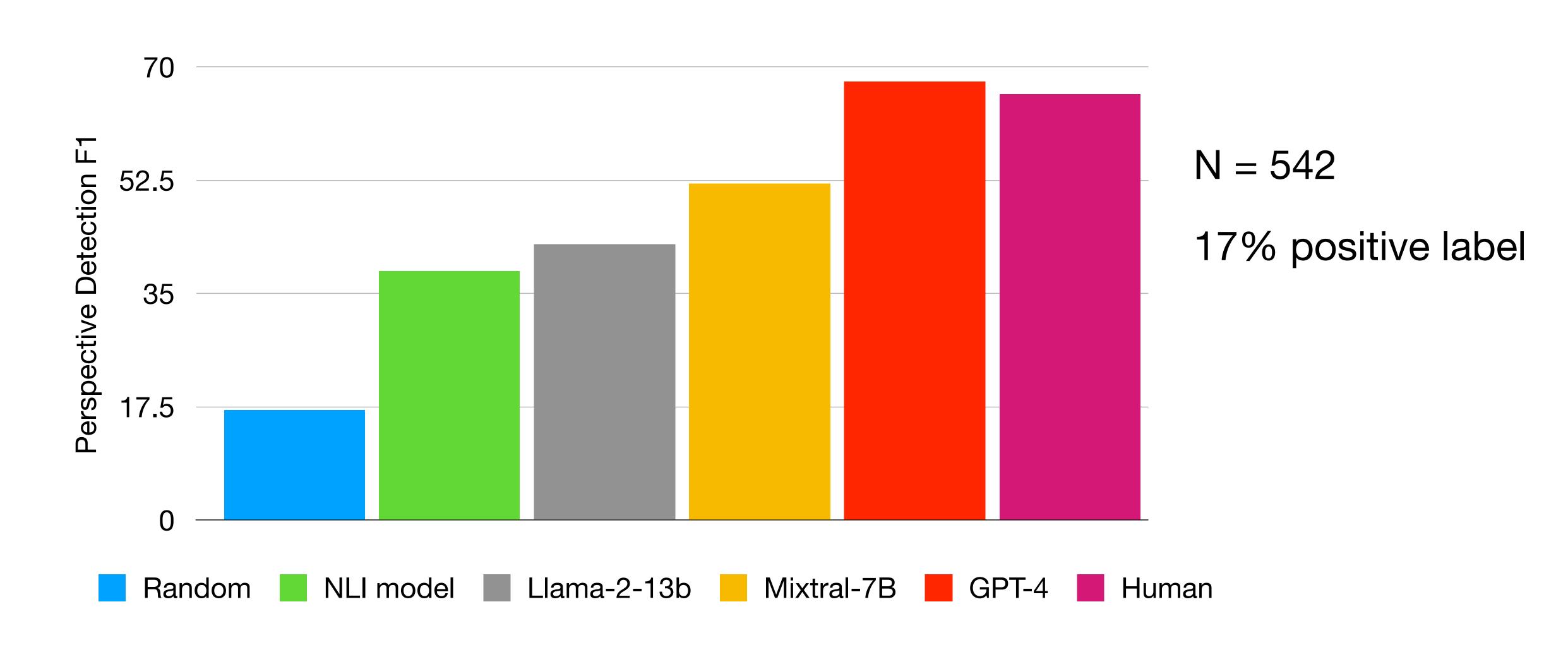
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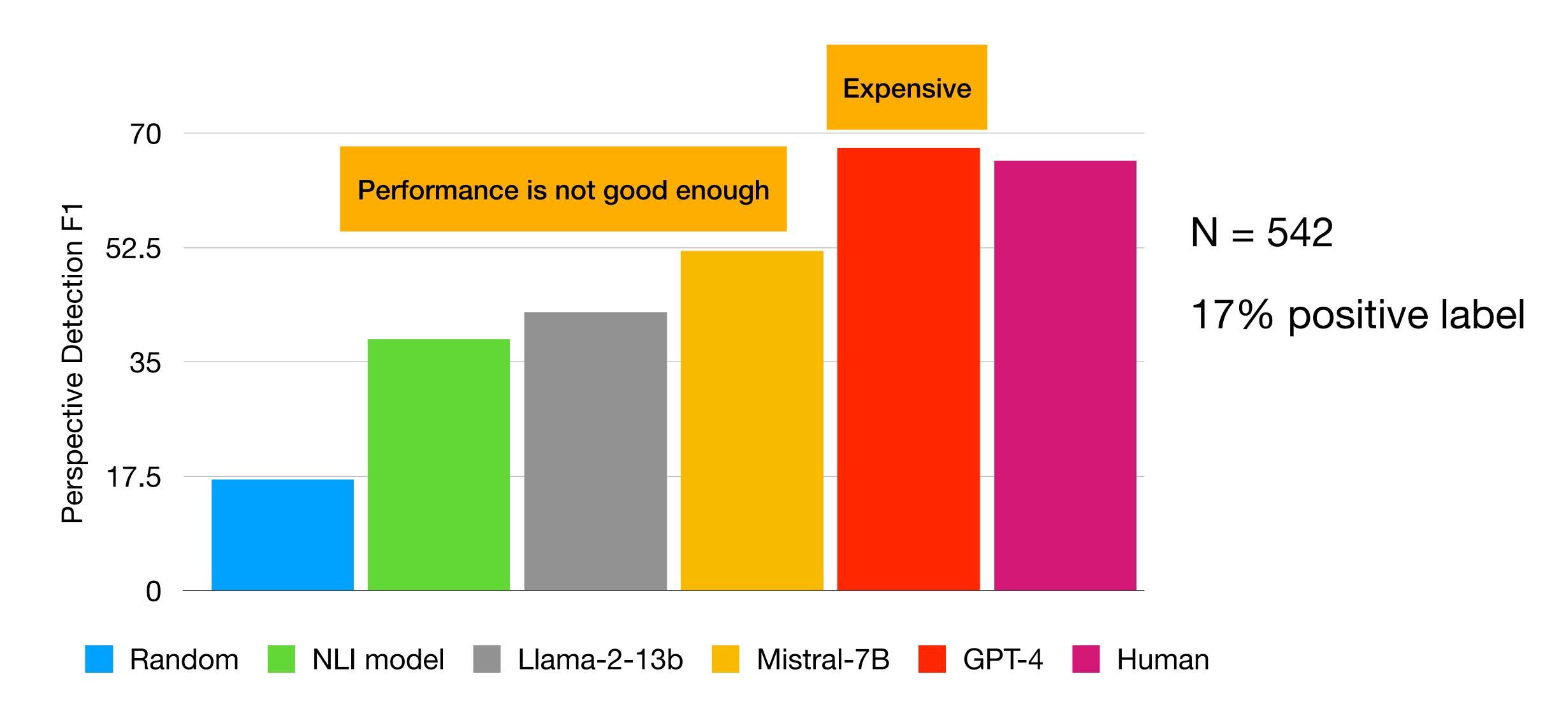
)* = 1

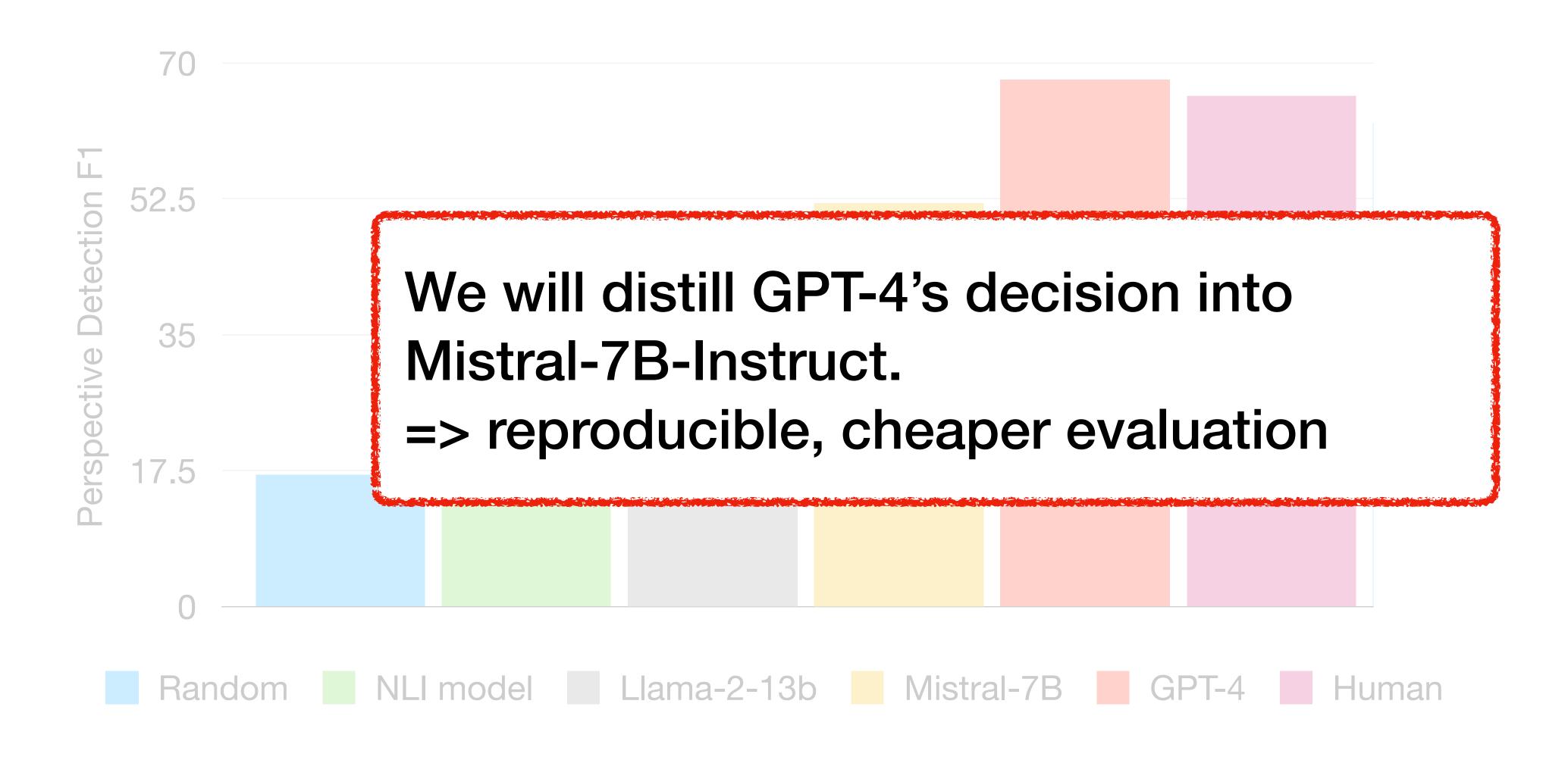
Evaluation is somewhat costly:
 |# retrieved documents| * |# perspectives|

Evaluator Performance

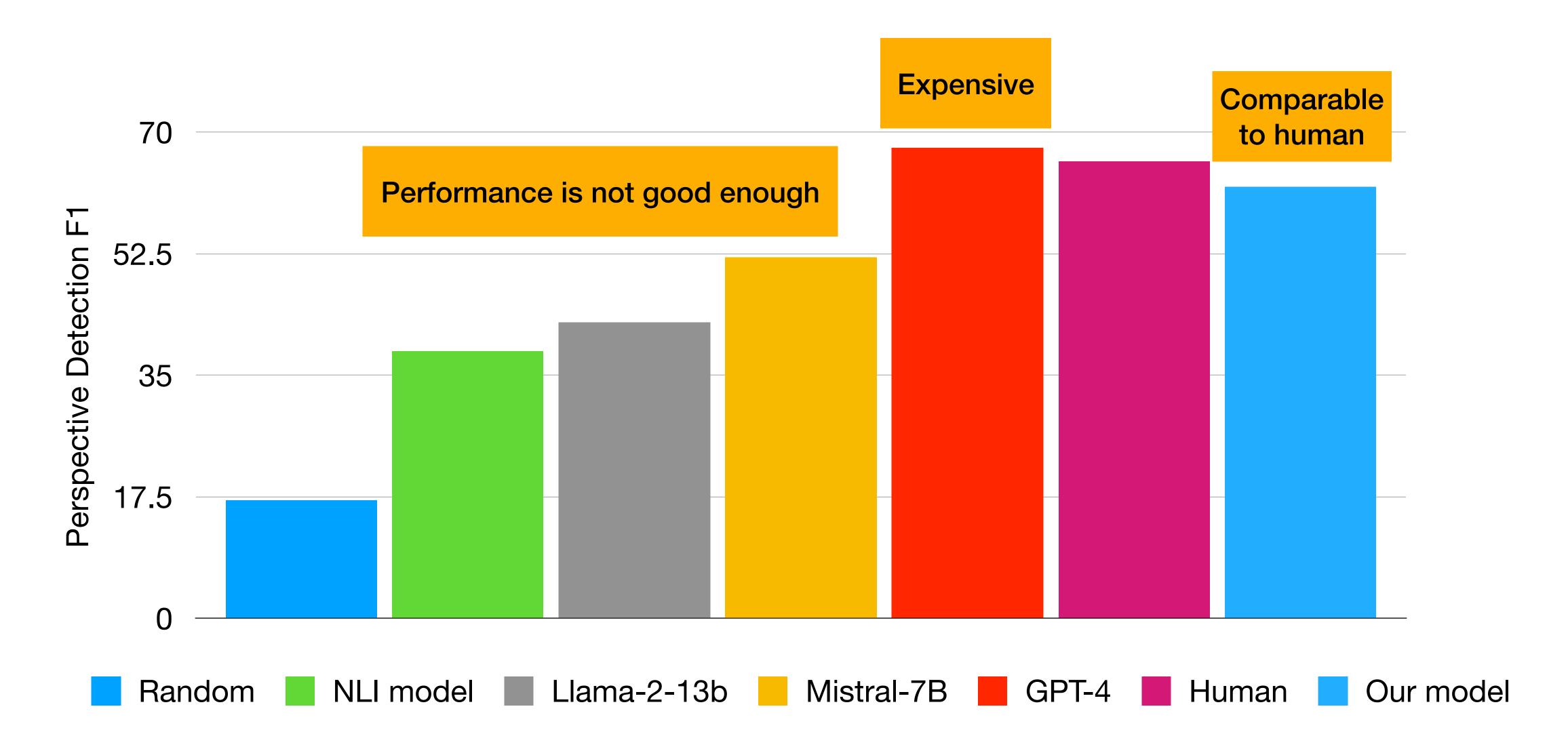


Evaluator Performance



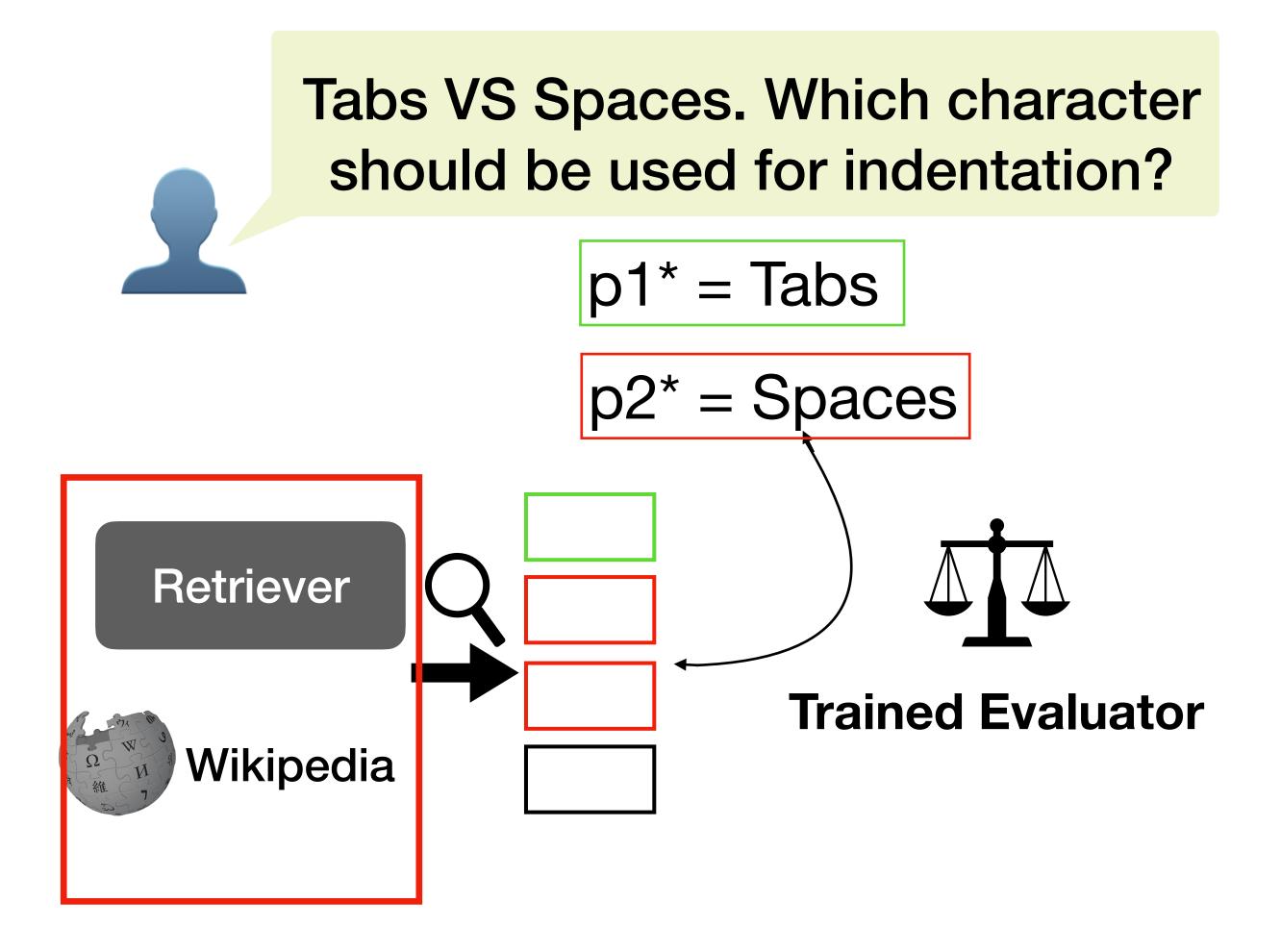


Evaluator Performance

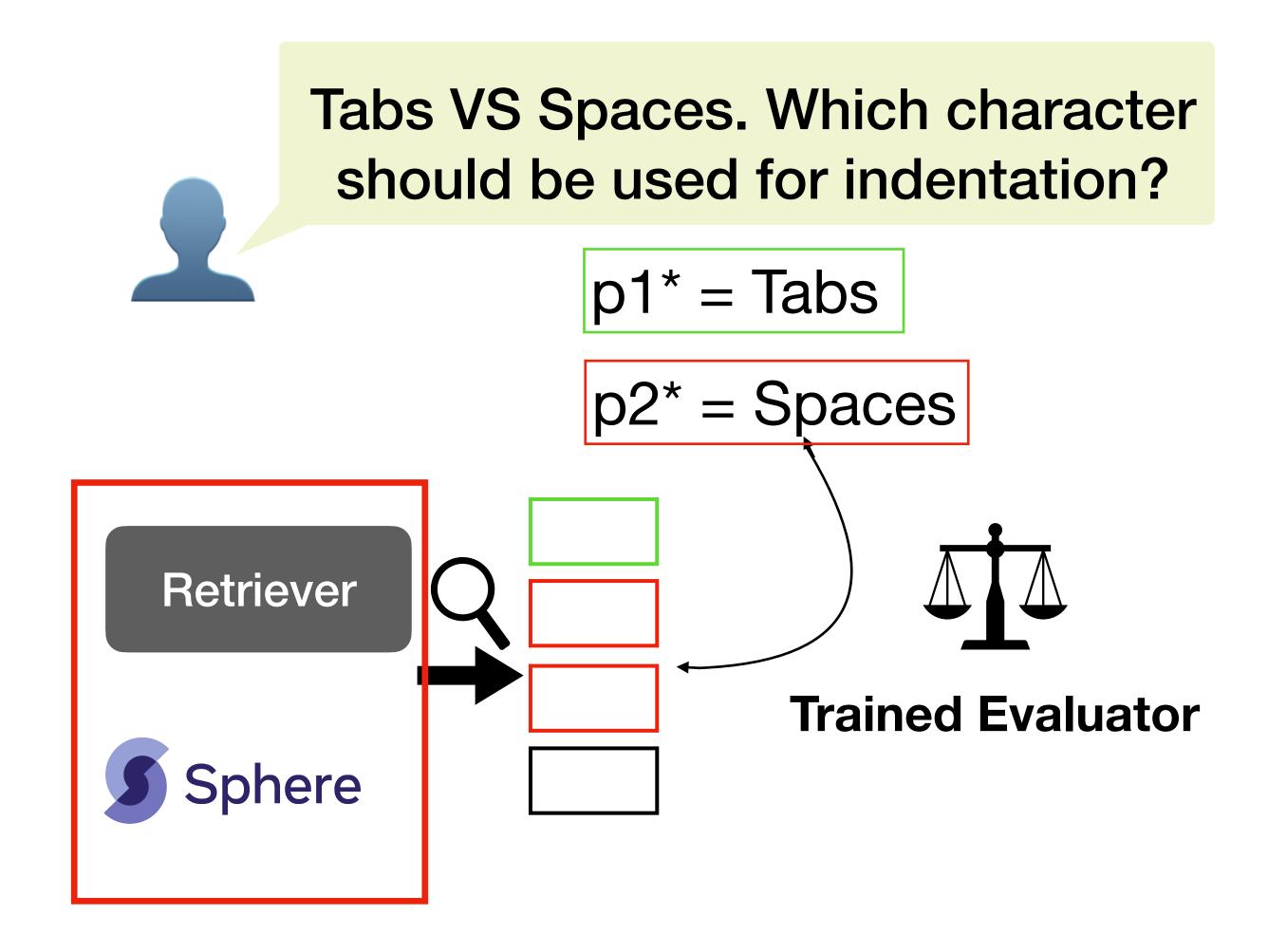


What are we evaluating?

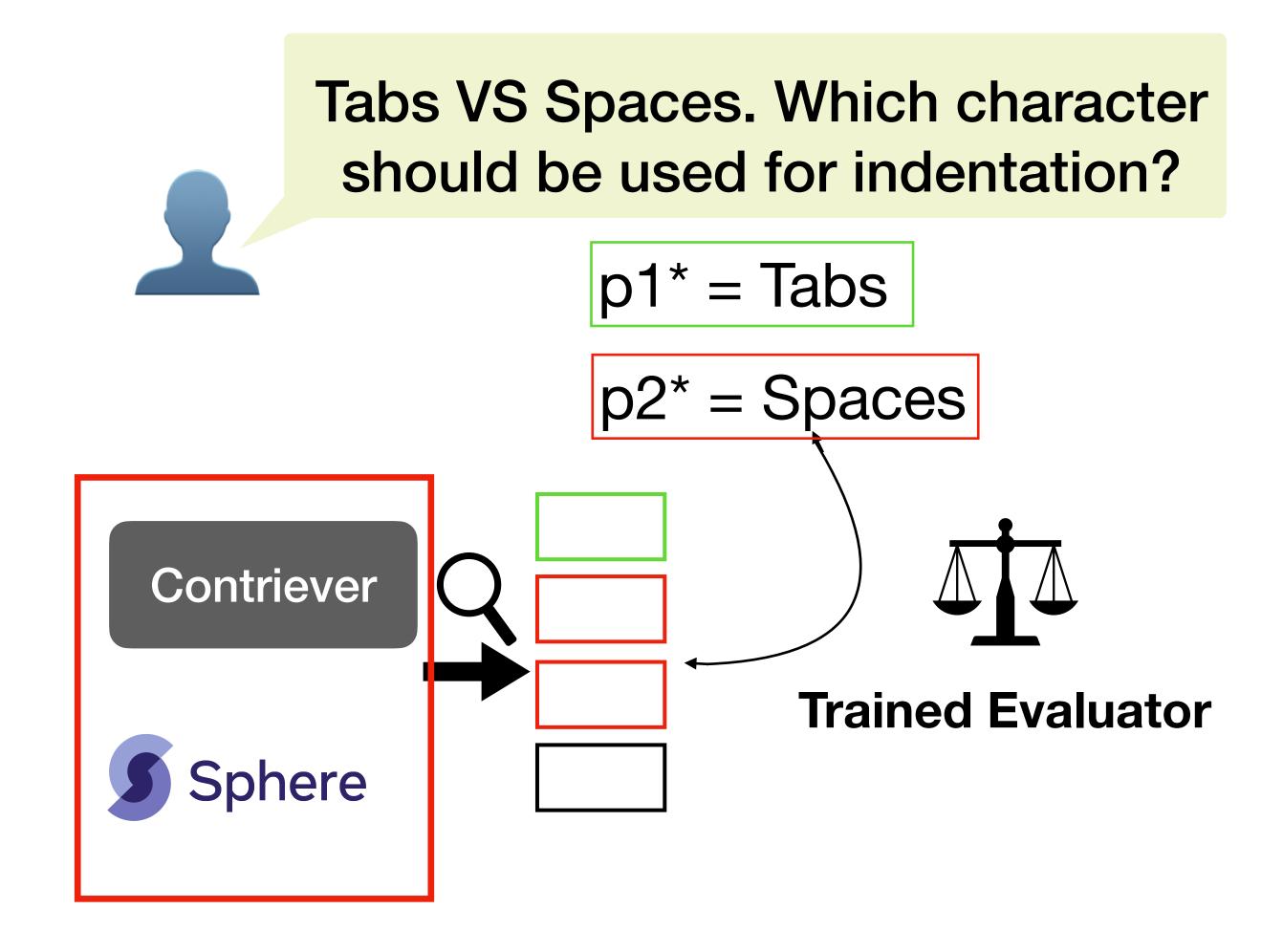
We Evaluate Retriever + Retrieval Corpus



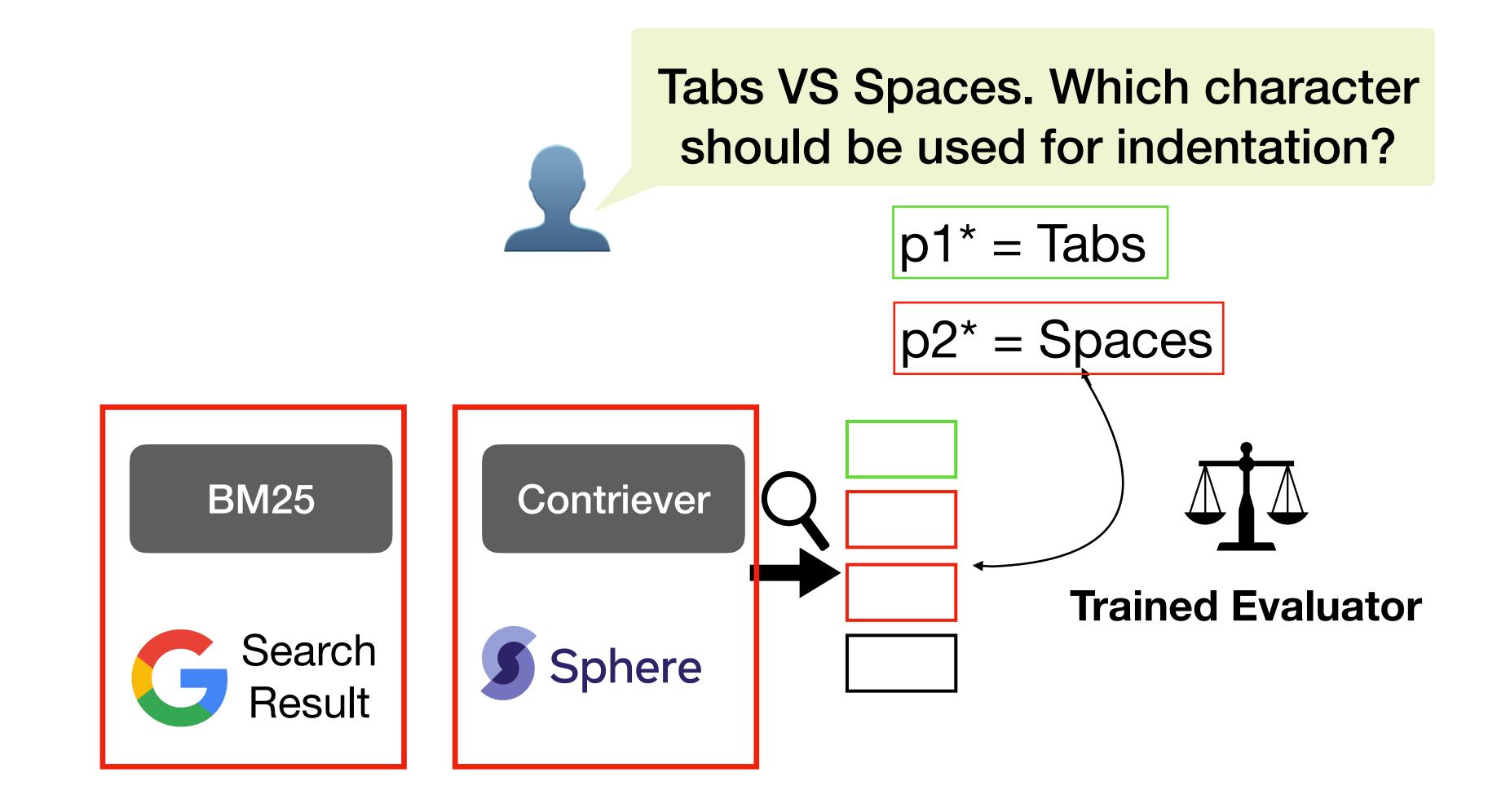
Eval Still Works if We Replace Wikipedia



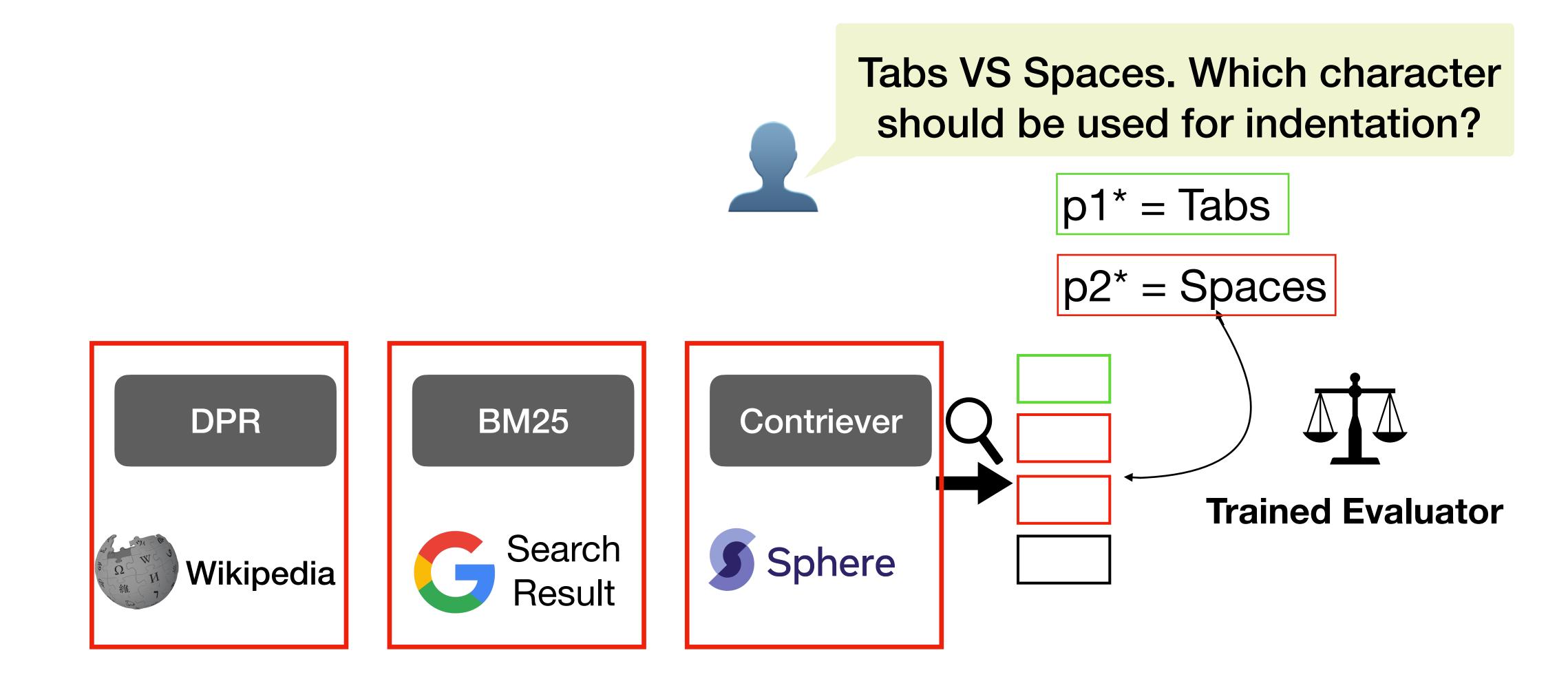
Evaluate Different Retriever X Corpus Combinations



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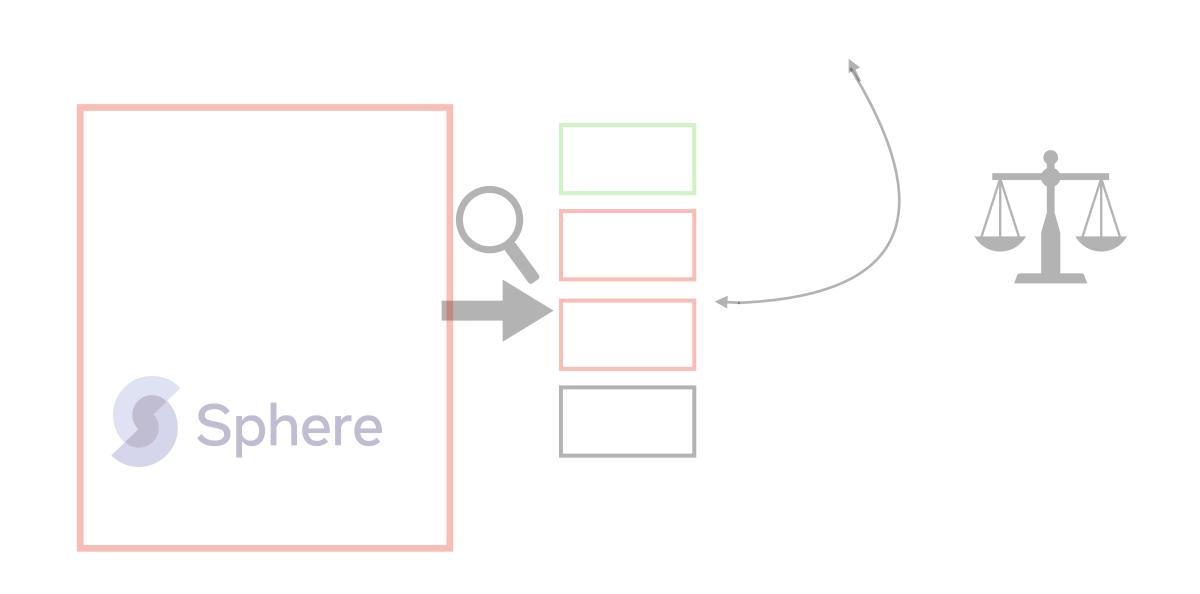


Evaluate Different Retriever X Corpus Combinations

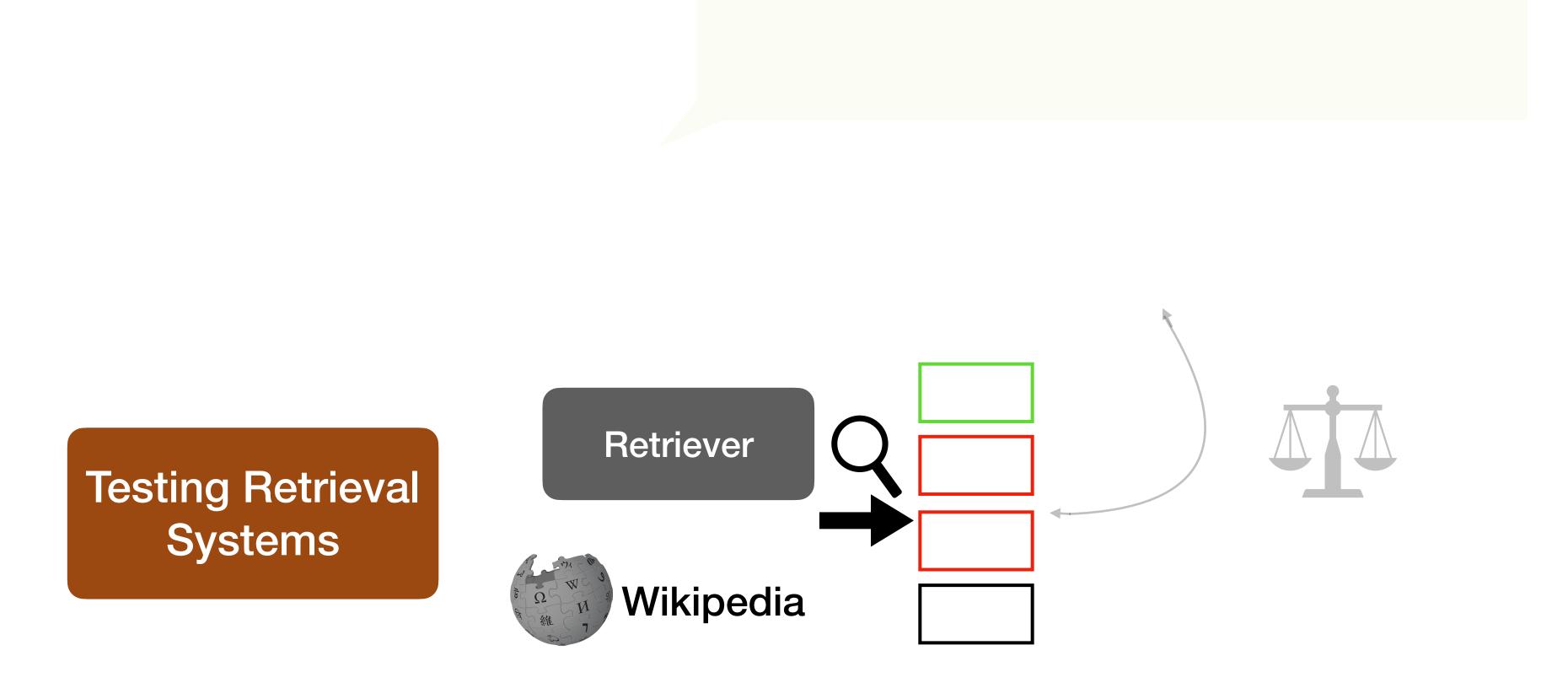


We Evaluate Retriever + Retrieval Corpus

- 1. This more closely follows how users observe outputs in the real world.
- 2. There is no need to annotate the corpus when building retrieval datasets.



Evaluating Existing Retrieval Systems



Three Types of Corpus







Search Result

- Snapshot of English Wikipedia corpus,
 5.9M documents,
 22M passes
- A subset of CCNet,134M documents,906M passages

 Dynamically constructed per query by taking top 100 documents google search output, 4.5K passages

Evaluated Five Retrievers

Sparse Retriever

• BM25

Evaluated Five Retrievers

Sparse Retriever Dense Retriever

• BM25 • DPR

•Contriever (largescale contrastive)

Evaluated Five Retrievers

Sparse Retriever

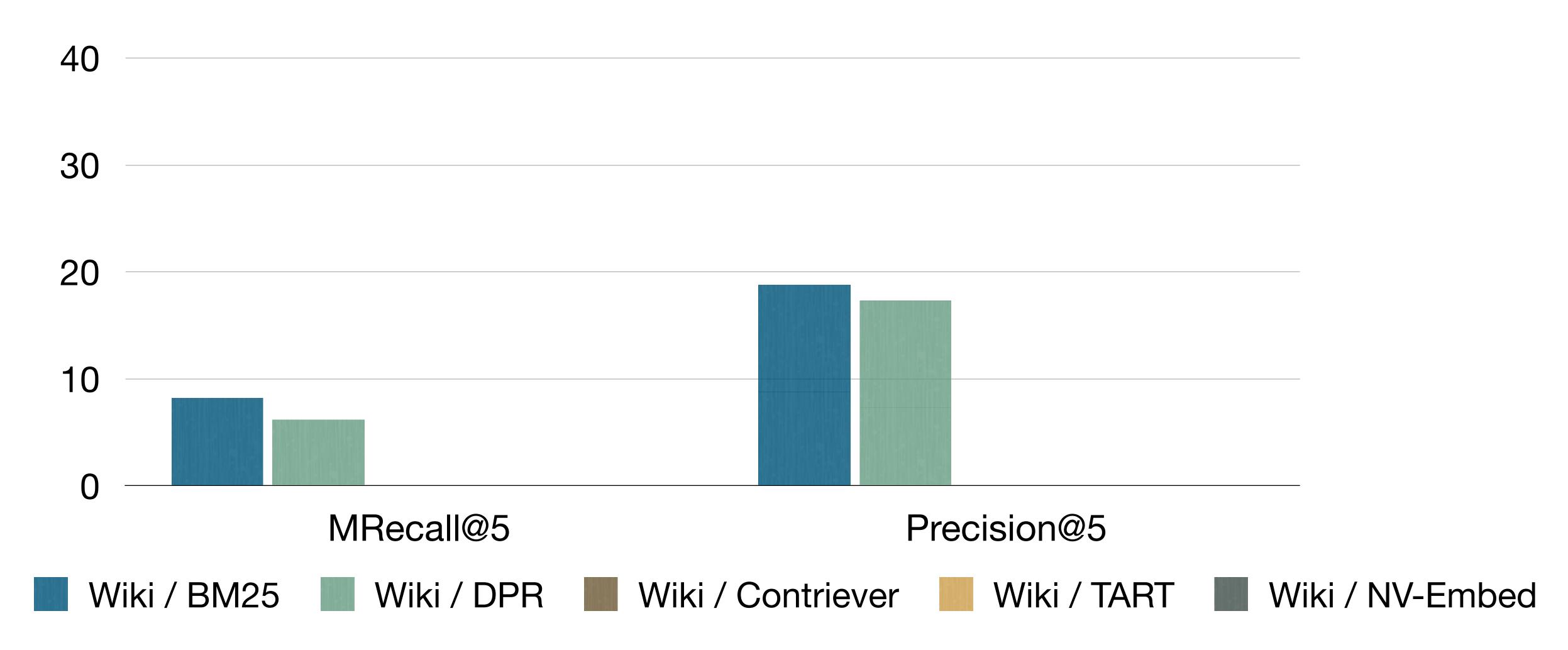
Dense Retriever

Instruction-Tuned Retriever

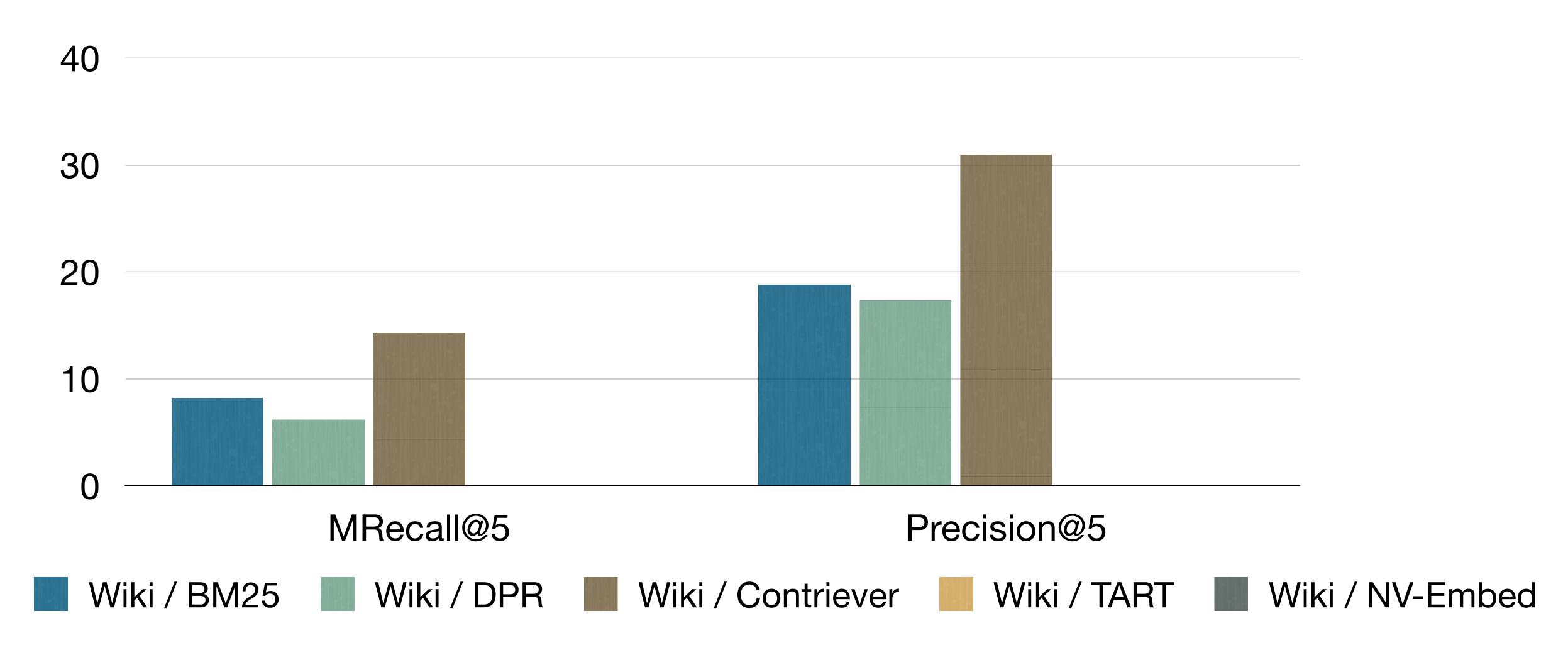
• BM25

- DPR
- •Contriever (largescale contrastive)
- •TART (instruction-aware)
- NV-Embed (SOTA then)

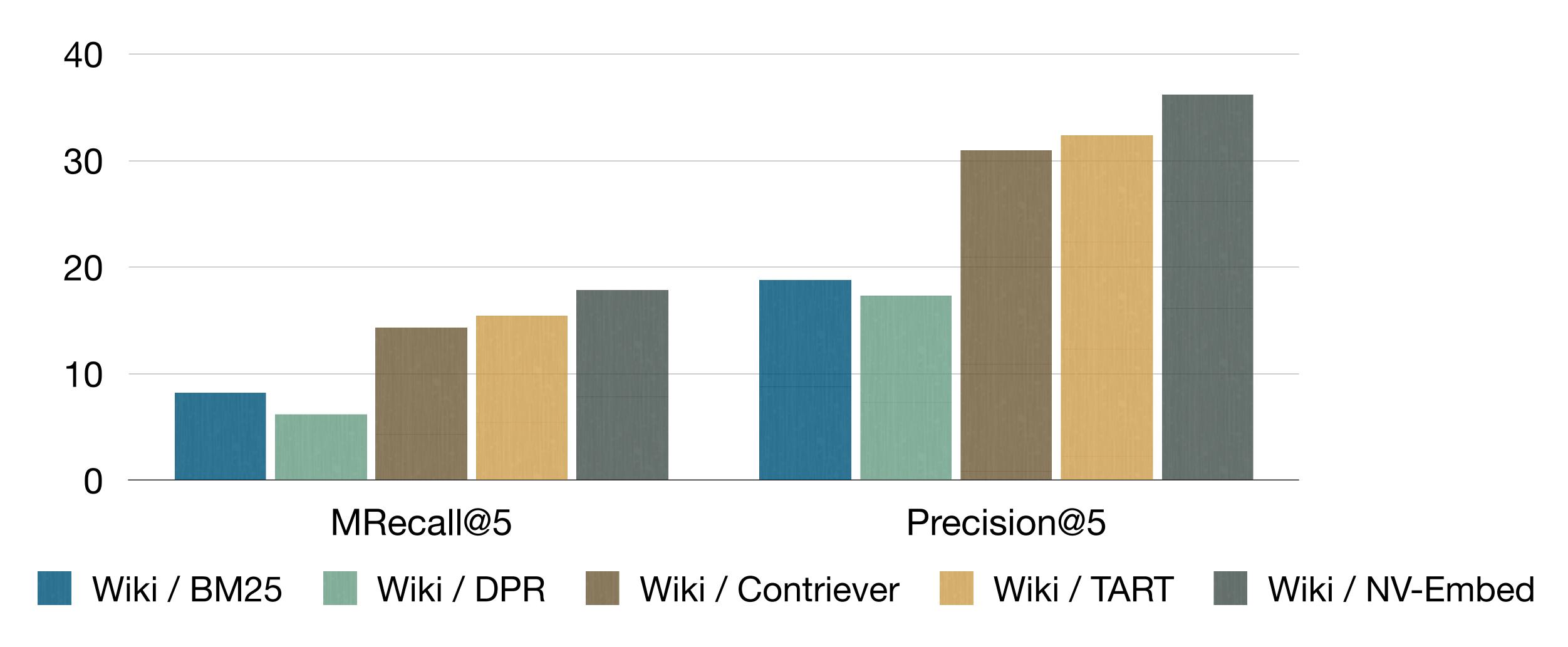
Results - Comparing Retriever (on Wikipedia)



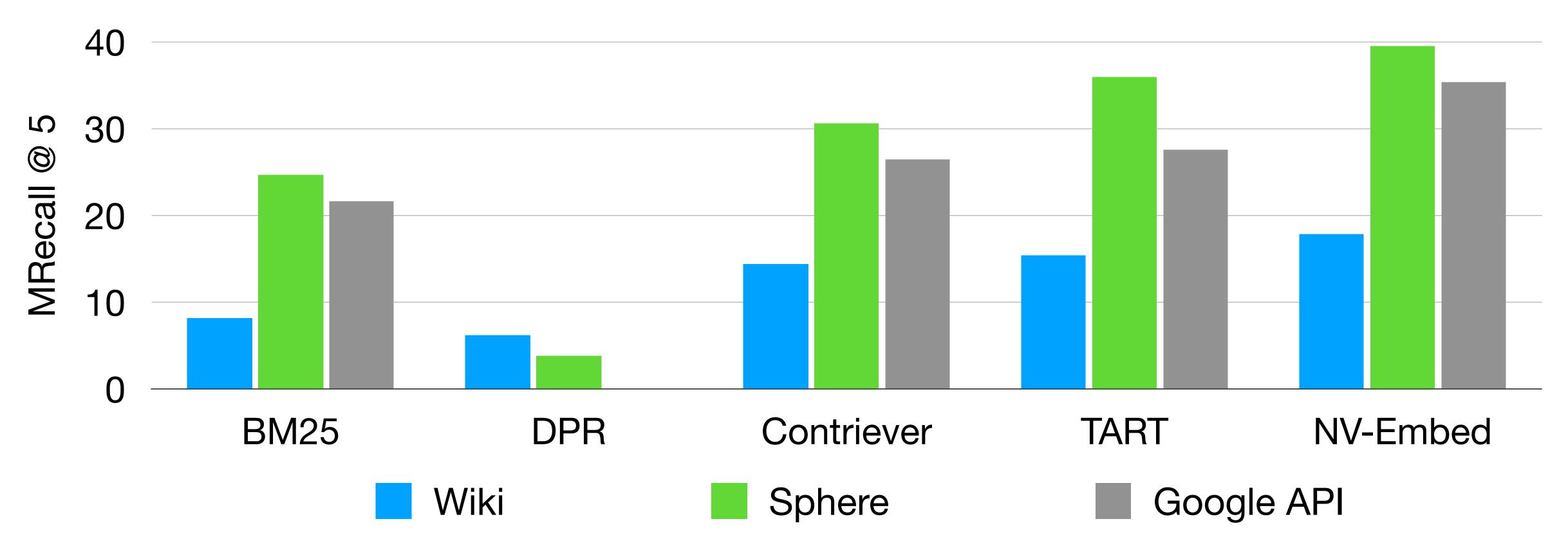
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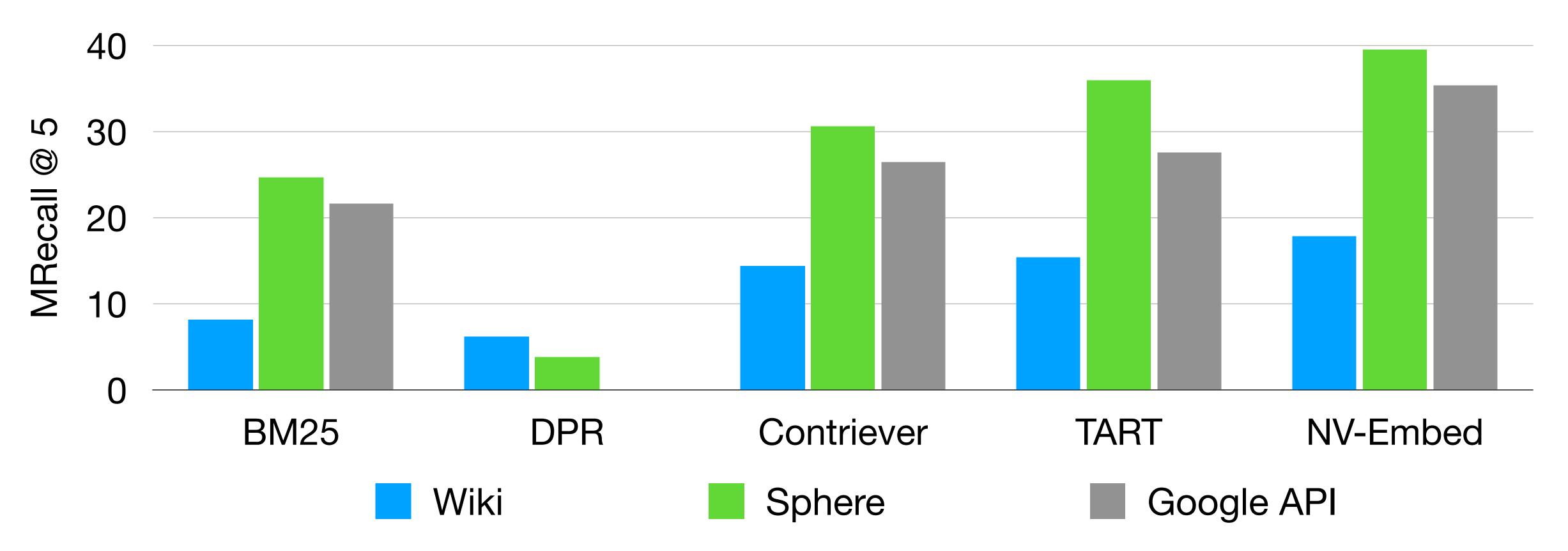


Results - Comparing Across Corpus



Main Findings: Sphere > Google Search > Wikipedia

Results - Comparing Across Corpus



- Main Findings: Sphere > Google Search > Wikipedia
- DPR does not generalize to non-Wikipedia corpus

Simple Methods for Improving Diversity

Reranking:

penalize similar documents via MMR (maximal marginal relevance) objective

Simple Methods for Improving Diversity

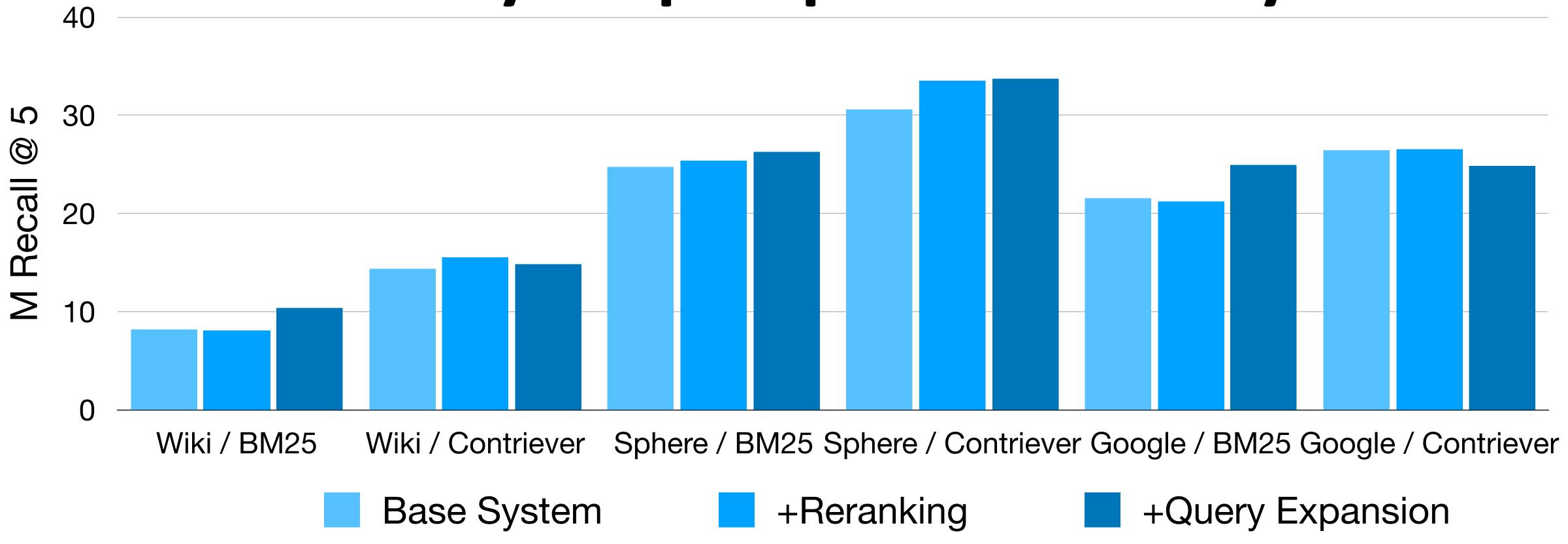
• Reranking:

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Query Expansion:

- 1. Generate diverse new queries using GPT-4
- 2. Query the retriever using generated queries

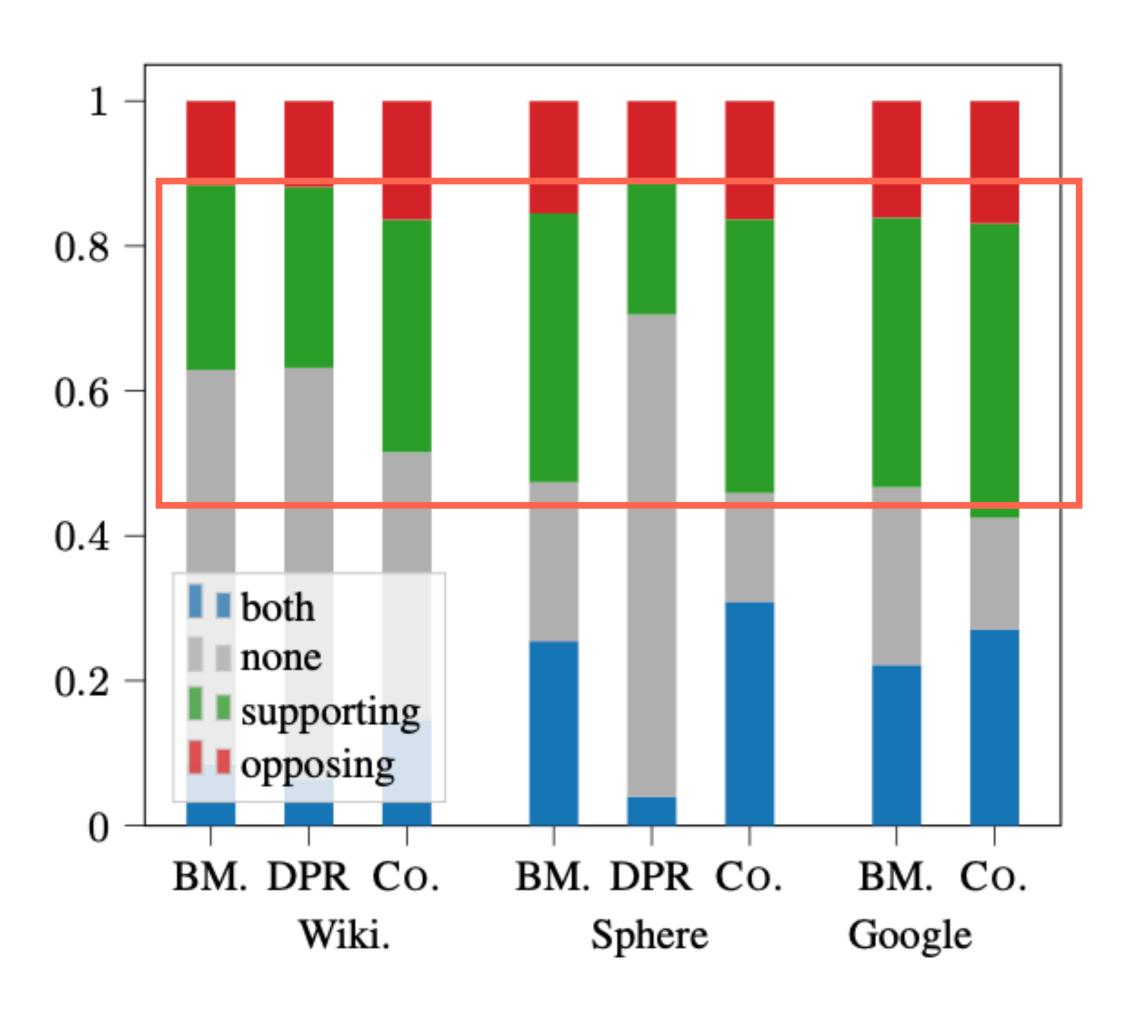
They Help Improve Diversity



- But the improvements are not consistent across retriever / corpus settings
- More work to be done to improve diversity!

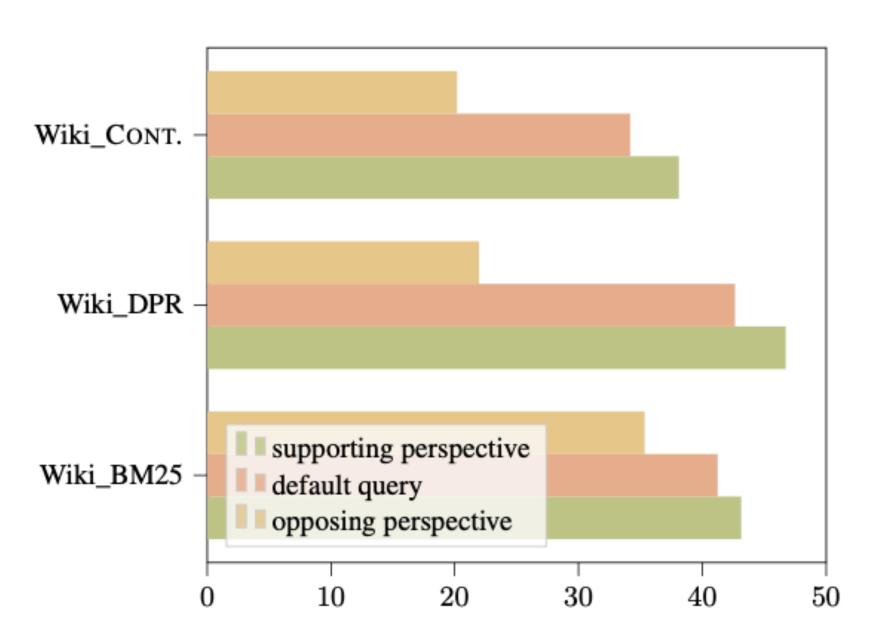
Do Retrievers Prefer Supporting vs. Opposing?

Supporting.



Retriever Sycophancy

- Does retriever returns documents that shares perspective with the query?
- ✓ Supporting perspective as query leads to more supporting documents



Positive leaning $\Delta = \frac{p-n}{p}$

Takeaways

- We construct the BERDS dataset & evaluation framework for studying retrieval diversity
- Retrieving a set of diverse opinion is challenging, MRecall @ 5 is at best below 40, even when perspectives are binary.
- Both query expansion and query reranking improves diversity, more research to be done!
- Considering LLM-based evaluation can open new exciting research opportunities for retrieval research
 - This can allow evaluating a combination of knowledge source and a retriever
 - No need to annotate the corpus for building a dataset